



Introduction of TEEMA



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About TEEMA



»» *The Driving Force of Taiwan Economy!*

- TEEMA stands for Taiwan Electrical and Electronic Manufacturers' Association.
- Founded in 1948.
- 3,006 members with a total of approximately 783,430 employees.
- One of the eight largest national industry trade groups in Taiwan.



Mission and Vision



»» *Driving Force of Taiwan Economy*

- Bridge government with members by coordination, communication and addressing the opinions and concerns of the E & E industry.
- Provide industrial suggestions to the government for a benefiting environment that meet the needs of members.
- Promote common interest and facilitate industrial-academia cooperation.
- Bring overseas buyers into direct contact with TEEAM members.



TEEMA Members' Structure

As of December 31, 2020

Products	Number of Members	Capital(NT\$)	Number of Employees
1 Heavy Electric Machinery	636	452,188,527,197	130,763
2 Refrigeration and Air-Conditioning Equipment	90	102,730,742,270	23,191
3 Household Electric Appliances	139	126,583,969,290	30,472
4 Computers and Peripherals	392	684,105,107,418	272,656
5 Communication Equipment	381	559,905,203,740	266,278
6 Test and Measuring Instrument	431	315,933,582,714	113,014
7 Electronic Finished Products	1,014	807,031,253,337	405,890
8 Electric Wires and Cables	200	133,829,373,970	60,360
9 Illumination Devices	183	107,675,699,760	32,271
10 Electric Devices and Apparatus	351	201,241,888,203	51,708
11 Semiconductors	174	421,689,040,013	207,250
12 Optoelectronic Products	174	467,578,713,190	212,264
13 Electronic Components	1,054	937,804,557,963	425,619
14 Batteries	205	190,852,844,190	121,104
15 Automobile Electronics	160	291,888,671,010	75,336
16 Other Products	381	464,111,937,668	187,668

1. Total Number of Members: 3,006

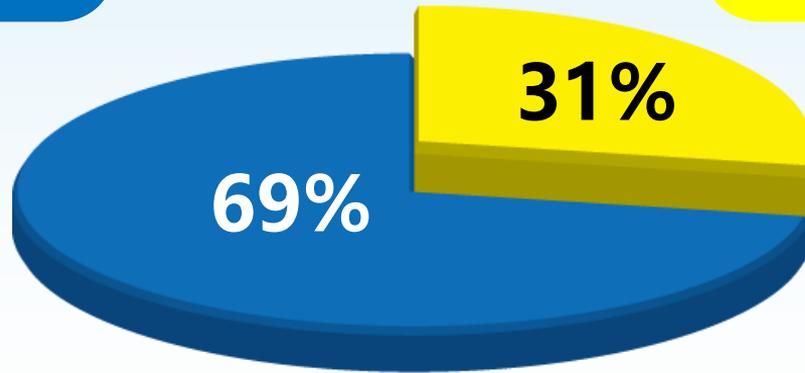
2. One company may produce various products; therefore, the calculation may be overlapping. (US\$1=NT\$29.578)

Scale of Our Members



2,074 SMEs
(Capital below
US\$2.54Million)

932 Large Enterprises
(Capital above
US\$2.54Million)



TEEMA Members in V4 Countries



TEEMA Members in V4 Countries

Czech

1. Foxconn Group
2. Advantech
3. AU Optronics
4. Chicony
5. Darfon
6. Delta
7. Elitegroup
8. Gemtek
9. Giga-Byte
10. Inventec
11. Lite-On
12. Primax
13. Qisda
14. Tatung
15. Wistron

Hungary

1. ADVANTECH CO., LTD.
2. WISTRON CORPORATION



Poland

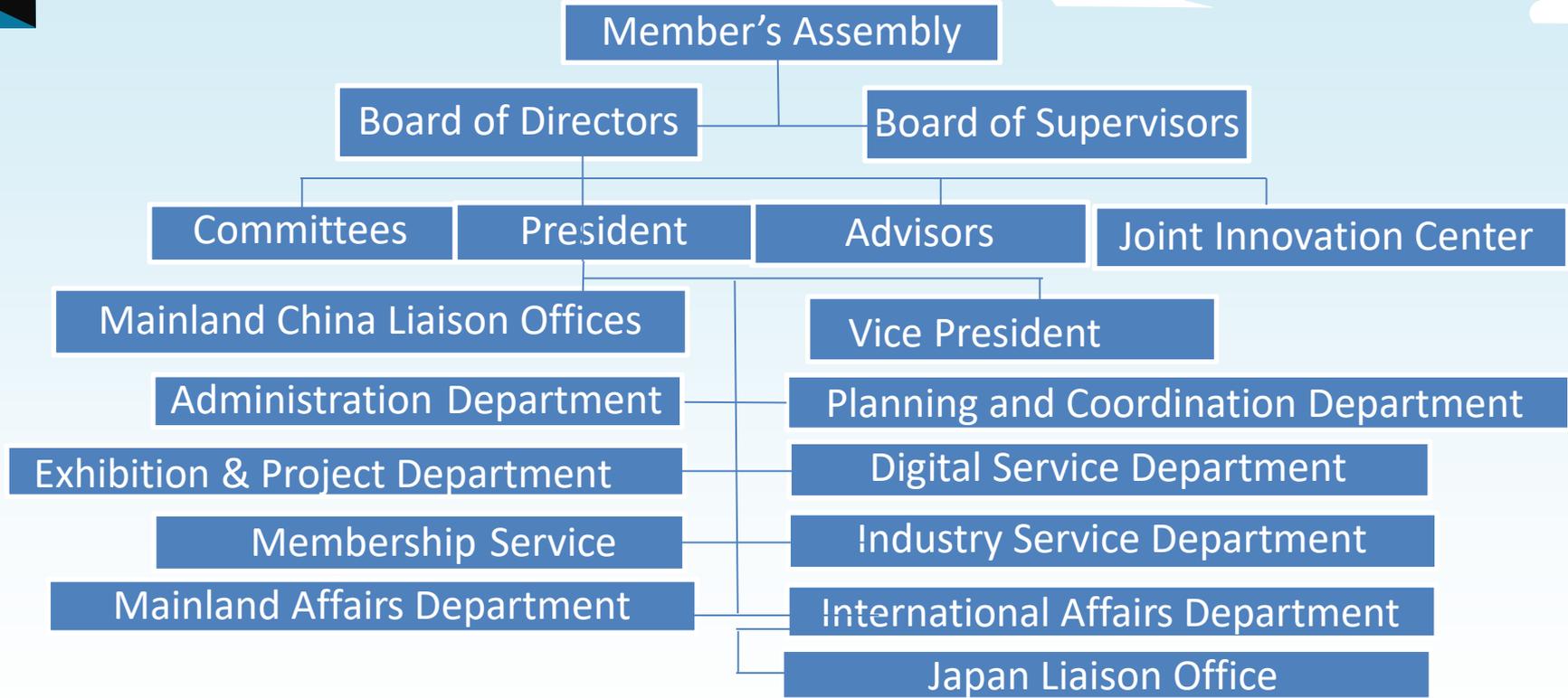
1. COMPAL ELECTRONICS, INC.
2. ADVANTECH CO., LTD.
3. DELTA ELECTRONICS, INC.
4. ATEN INTERNATIONAL CO., LTD.

Slovakia

1. DELTA ELECTRONICS, INC.
2. BIZLINK INTERNATIONAL CORPORATION
3. AU OPTRONICS CORP.



Organization Chart



TEEMA Board Companies



Inventec

EVERLIGHT



工業技術研究院
Industrial Technology
Research Institute



Unitech

acer



LITEON
光寶科技



SANLUX
台灣三洋



Panasonic



凌羣電腦
THE SYSCOM GROUP

Getac



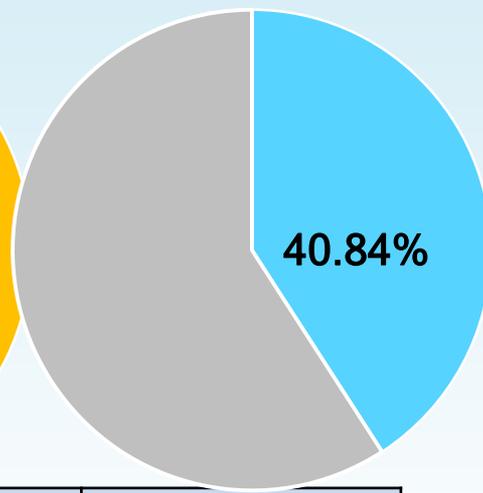
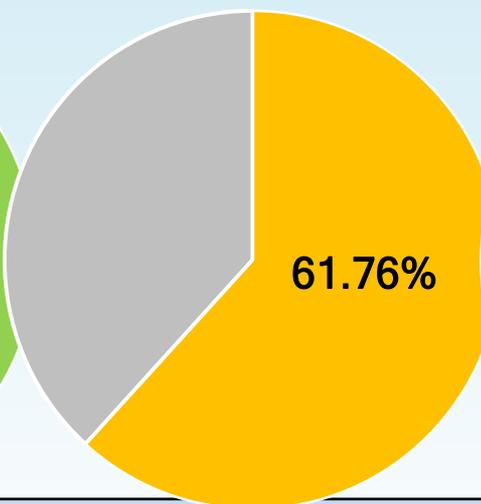
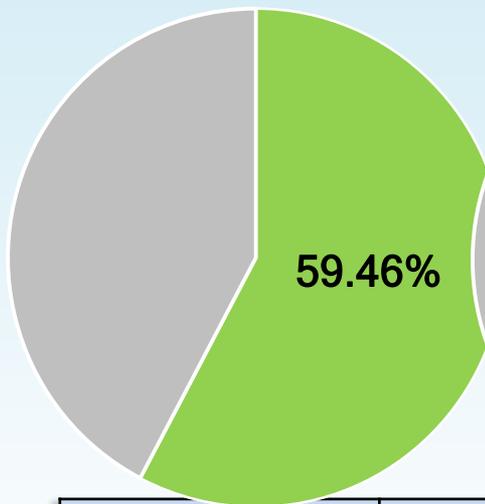
Industrial Performance



Production Value in 2020

Export Value in 2020

Import Value in 2020



Comparison	Production Value	Export Value	Import Value
Taiwan	US\$456,263.07	US\$345,275.99	US\$286,485.825
E/E Industry	US\$271,288.74	US\$213,256.72	US\$117,004.86

➤ Taiwan's E&E Industries includes sectors from the upper, mid to down stream

Unit: Million

ICT Industry Enters AIoT Era



	Information Era	Internet Era	Internet Era	Cloud Era	AIoT Era
<u>Device</u>	Desktop Computer	Laptop Computer, GPRS Cell Phone, Digital Camera	Tablet, Smart Phone, Wearable Device	Server, NAS, Data Center	Locatable Mobile Device, Autonomous Vehicle, Robot
<u>Communication</u>	DSL, Cable Modem	Wi-Fi, 2G	3G, Bluetooth, Fiber	4G	5G
<u>Component</u>	X86 CPU, HDD, PCB, Memory, Keyboard, Mouse, Monitor, Floppy Disk, CD Player, Dot Matrix Printer	CD Rewritable Drive, Laser Printer Projector, USB, SC Card	MCU/DSP/AP Processor, Mobile Camera, Gyro, G-sensor, Touch Screen, Accelerometer	Server, Storage, Networking, Power, Cooling	Sensor, IoT Device
<u>Software</u>	Windows, Word, EXCEL, Powerpoint	ICQ, MSN, Portal	Android, iOS, App	Virtual Software, Cloud OS	AI, Big Data, Cyber Security, Blockchain
<u>New Business Model</u>	PC Market, Generic Computer	E-commerce, Internet Ad	APP Store, Mobile Payment, Mobile Purchase, Mobile Media, Mobile Content	IaaS, PaaS, SaaS	Lease, Subscription, Third-party Payment, Data as a Service, P2P



Our Services



1

Industry Service

2

International Affairs Service

3

Mainland China Affairs Service

4

Exhibition & Project Service

5

Digital Service



Industry Service



Personnel Training and Development

Promote Government Policies

Committees and Industrial Alliances



Product Committees

● Heavy Electric Machinery Committee	● Semiconductors Committee
● General Electronic Components Committee	● Flat Panel Display Committee
● Security Industry Committee	● Household Electric Appliances Committee
● Standards & Safety Requirements Committee	● LED and Illumination Devices Committee
● PC Boards Committee	● Test and Measuring Instrument Committee
● Communication Equipment Committee	● Electronic Connectors Committee
● Computer Cloud Computing Committee	● Automobile Electronics Committee



Functional Committees

● Mainland China Economic & Trade Committee	● Global Logistics Service Committee
● International Affairs Committee	● e-Procurement Service Committee
● Japan Economic & Trade Committee	● Energy Management Service Committee
● India Economic & Trade committee	● e-Commerce Committee
● Trade Coordination Committee	● Spousal Affiliate
● Committee of Financial & Monetary Policy Research	● Smart Automation Committee
● Intellectual Property Rights Committee	● Green Energy Committee
● Exhibitions Committee	● Creativeness & Innovation Committee
● Member Service Committee	● Committee for Environmental Management, Safety & Sanitation
● Committee of the Promotion of e-Application for Enterprises	● Investment and Marketing Committee

Our Industrial Alliances



**Taiwan Energy Storage
System Industry
Promotion Alliance**



**Communications
Industry Alliance**



Taiwan UAV Alliance



**Smart Living
Industry Alliance**



**Taiwan Autotronics
Collaborative Alliance**



Taiwan Vehicle Team

International Affairs Service



Organize Exhibition Groups for International Exhibitions

Support International Projects for Government Policies

Host International Conferences

Link with International E & E Allies



Taiwan Pavilion at Global Exhibitions



» About 80 exhibitions in 20 countries every year



Taiwan Pavilion at Global Exhibitions



Taiwan Pavilion at Global Exhibitions



Host International Forums



Worldwide Partner Associations

Asia & Oceanic



မြန်မာနိုင်ငံ ကွန်ပျူတာ အသင်းချုပ်

Worldwide Partner Associations

Europe & Africa



North & South America



Outreach Global Collaborations



Link with International Allies



Our Delegation Visit



Mainland China Affairs Service

Mainland China Exhibitions

Investment Environment and Risk Survey of Mainland China

Mainland China Service Points

Consulting Service for Mainland China Economy and Trade

Cross-strait Economic and Trade Visits

Exhibition & Project Service



Promote Smart Living



Advocate Energy Saving and Emission Reduction



Issuance of Country of Origin



Experiencing the Smart Living Exhibition Hall



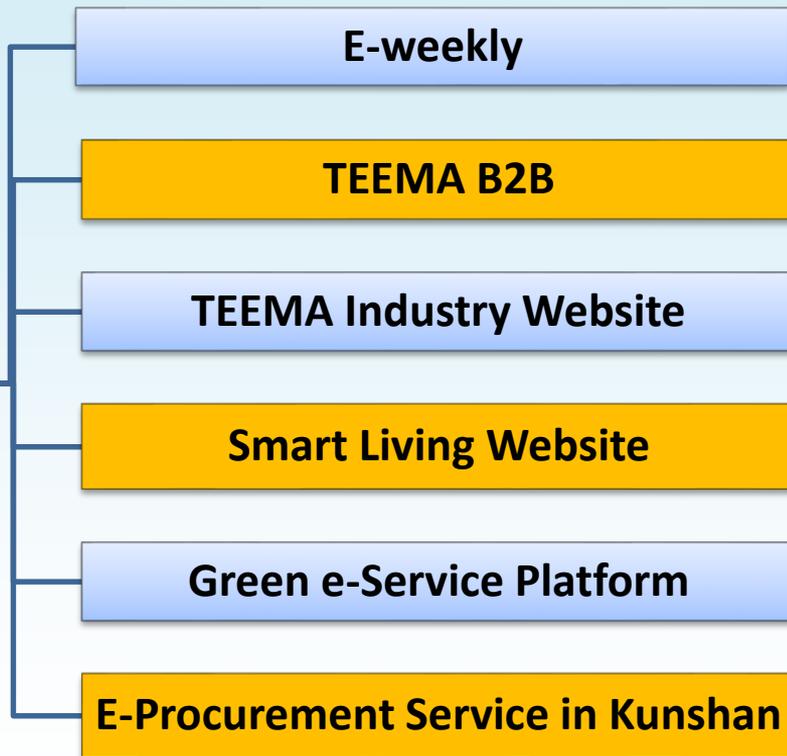
Taipei International Exhibitions



Digital Service



Official website
www.teema.org.tw



38,000 subscribers

1. TEEMA members
2. Seminar participants
3. Exhibitors
4. Online subscribe

For international and domestic buyers to search on Taiwan's electrical and electronics, ICT products and components

Database of LED industry, Automotive electronics industry and communication industry

Latest development and applications of the ICT products

Offering environmental related information and activities.

Currently there are more than 30 large corporations as buyers joining the platform.



10 Liaison Offices in China



» Xuzhou Liaison Office

» Harbin Liaison Office

» Beijing Liaison Office

» Nanjing Liaison Office

» Wuhan Liaison Office

» Hangzhou Liaison Office

» Kunshan Liaison Office

» Dongguan Liaison Office

China



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THANKS



Taiwan Electrical and Electronic Manufacturers' Association

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