

Webinar



Exploring future of battery industry supply chain and business opportunities in Australia-Taiwan

Tuesday, 15th February

13:00-14:00 (AEDT)

12:00-13:00 (AEST)

10:00-11:00 (Taiwan Time)

OVERVIEW

The battery market in Taiwan is expected to grow at a compound annual growth rate of more than 8% the 5 year period of 2020-2025. The increasing demand from the electric vehicle, consumer electronics, and telecommunication industries are expected to drive the battery market in Australia. The growing renewable energy market in Taiwan is seeing considerable increase in the need for energy storage.

While demand for energy storage is increasing, supply chain disruptions resulting from the pandemic are creating a demand-supply mismatch for raw materials, which may hinder market growth.

Australians are increasingly installing battery storage in their homes and businesses and with this has come a surge of interest in producing more of this technology onshore. Proponents are urging industry not to repeat the mistakes of the mining boom and to seize the potential for a \$7.4 billion local battery manufacturing industry in Australia.

Is this goal realistic or nationalistic? And how can business in Australia and Taiwan forge possible business opportunities and supply chain issue in the battery industry?

Join us on 15 February 2022 to hear more.

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AGENDA

- 13:00-13:05 Welcome and opening remarks – Mr John Toigo, Chairman, Australia-Taiwan Business Council Limited (ATBC)
- 13:05-13:10 Dr Guann-Jyh Lee, Deputy Director General, Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA), ROC (Taiwan)
- 13:10-13:20 Dr Chiuping Li, Deputy Director, Green Technology Research Institute, CPC Corporation, Taiwan
- 13:20-13:30 Dr Jeffrey Wilson, Research Director, Perth USAsia Centre
- 13:30-13:40 Mr Sherwood Hochen, Chief Strategy Officer, XING Mobility Inc
- 13:40-13:50 Mr Shaun McCarthy, Chief Executive Officer, Multicom Resources Limited
- 13:50-14:00 Moderated Q&A session & closing remarks – Mrs Ching-Mei Maddock, CEO, ATBC

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SPEAKERS



Dr Guann-Jyh Lee, Deputy Director General, Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA) of ROC (Taiwan)

Dr Lee has been in the role of Deputy Director General, Bureau of Foreign Trade of MOEA since July 2017. He has been posted to the USA, Australia and India with meaningful and positive experiences by promoting bilateral trade and investment over 2 decades. He is currently the key player of the annual Bilateral Economic Consultations (BEC) between Australia and Taiwan Governments.

He holds PhD in Marketing, Graduate Institute of International Business, National Taiwan University.



Dr Chiuping Li, Deputy Director, Green Technology Research Institute, CPC Corporation, Taiwan

Dr Li has more than 10 years of research experience in catalysis reaction evaluation and catalysts development as a group leader at Product Research Department, Refining & Manufacturing Research Center and CPC Corporation in Taiwan. In CPC Corporation, Dr Li has been in charge of the coating projects in production and application for the anti-corrosion purpose over a decade. She also held green technology research leadership positions as Deputy Director in Green Technology Research Institute. The projects in the institute cover the installation of solar photovoltaic systems, the development and application of bio-based carbon technology, battery research for energy storage and vehicles, heavy anti-corrosion coatings for offshore wind power and marine industries etc.

She holds PhD from the Texas A&M University, College Station, Texas, USA.

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Dr Jeffrey Wilson, Research Director, the Perth USASIA Centre

Dr Jeffrey Wilson is the Research Director at the Perth USAsia Centre. He provides leadership and strategic direction in developing the Centre's research program across its publications, policy and dialogue activities.

Dr Wilson specialises in the regional economic integration of the Indo-Pacific. He has particular expertise in the politics of trade agreements, regional economic institutions, and Australia's economic ties with Asia. He has been featured in local and international media outlets, contributed to a range of track two dialogues between Australia and key regional partners, and supported policy development through consultancy, publication and advisory work.

A political scientist by training, Dr Wilson's research has been recognised as a recipient of the University of Sydney Medal (2006) and the Vice-Chancellor's Excellence in Research Award (Murdoch, 2015). He was the inaugural winner of the Australian Institute of International Affairs' Boyer Prize (2012) for his work on the politics of China-Australia mining investment. He holds a Bachelor of Economic and Social Sciences (Honours) from the University of Sydney, and a PhD in International Relations from the Australian National University.



Mr Sherwood Hochen, Chief Strategy Officer, XING Mobility Inc

Mr Sherwood Hochen is a new mobility advocate and has been dedicating in startups to provide out-of-box solutions to the daily problems across fields and applications. Sherwood has been promoted to the Chief Strategy Officer of the XING Mobility since January 2022, leading to serve sales, marketing, and partnership for the company. With his background and experiences in IT solution, pharmaceutical, and fintech, Sherwood brings new business perspectives and crossovers to the company and EV in Taiwan. He holds a Bachelor in International Business from the National Taiwan University.

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Mr Shaun McCarthy, Chief Executive Officer, Multicom Resources Limited

Mr McCarthy is an accomplished Civil Engineer with over 15 years' experience across the mining and construction sectors. Having held senior positions in private and public mining companies over the past 7 years', Shaun successfully helped guide QCoal's Byerwen Coal Project through a rapid development to first coal, and before that OZ Minerals Prominent Hill Project through a large-scale expansion, more than doubling the size of the open pit operation. Experience across full Project life-cycle from feasibility and approvals through to construction, commissioning and operations.

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