

## Trade and Eating-Drinking places Activity Surveys

[Table 1](#) Sales and Annual Growth Rate of Wholesale Trade

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Table 1 Sales and Annual Growth Rate of Wholesale Trade

| Period  | Wholesale Trade<br>( 45-46 ) | Merchandise Brokers<br>( 451 ) | General Merchandise<br>( 452 ) | Agricultural Raw Materials and Live Animals<br>( 453 ) | Food, Beverages and Tobacco Products<br>( 454 ) | Fabrics, Clothing and Clothing Accessories<br>( 455 ) |
|---|------------------------------|--------------------------------|--------------------------------|--|---|---|
| 1. Sales(NT\$Million)                                       |                              |                                |                                |  |   |   |
| 2010  | 9 716 602                    | 56 951                         | 569 292                        | 79 698   | 818 990   | 574 358   |
| 2011  | 9 993 624                    | 57 285                         | 603 619                        | 82 279   | 869 855   | 552 103   |
| 2012  | 9 833 039                    | 53 624                         | 614 400                        | 78 020   | 896 745   | 531 681   |
| 2013  | 9 904 170                    | 55 312                         | 635 087                        | 75 841   | 923 581   | 545 384   |
| 2014  | 10 117 276                   | 55 801                         | 637 906                        | 71 183   | 913 551   | 537 677   |
| 2015  | 9 725 798                    | 55 819                         | 616 468                        | 69 058   | 894 965   | 544 007   |
| 2016  | 9 545 057                    | 52 353                         | 613 640                        | 69 148   | 914 407   | 519 835   |
| 2017  | 10 020 207                   | 47 581                         | 625 467                        | 65 923   | 917 123   | 492 058   |
| 2017 JUNE   | 851 856                      | 4 001                          | 52 397                         | 5 396  | 79 816  | 37 083  |
| JULY  | 839 582                      | 3 718                          | 52 864                         | 4 959  | 75 466  | 40 710  |
| AUG.  | 882 658                      | 4 163                          | 56 660                         | 6 380  | 82 094  | 44 123  |
| SEP.  | 885 887                      | 4 147                          | 53 648                         | 5 471  | 79 036  | 44 493  |
| OCT.  | 859 705                      | 4 028                          | 52 177                         | 5 244  | 73 604  | 44 442  |
| NOV.  | 879 438                      | 4 777                          | 51 242                         | 5 723  | 75 865  | 42 303  |
| DEC.  | 886 796                      | 4 492                          | 53 082                         | 5 820  | 80 479  | 41 700  |
| 2018 JAN.   | 886 096                      | 4 579                          | 57 041                         | 5 742  | 83 171  | 43 847  |
| FEB.  | 670 446                      | 3 284                          | 48 311                         | 4 698  | 66 962  | 36 555  |
| MAR.  | 876 441                      | 4 663                          | 53 557                         | 5 458  | 74 218  | 39 694  |
| APR.  | 807 986                      | 3 722                          | 50 423                         | 5 305  | 71 960  | 37 392  |
| MAY   | 884 095                      | 3 950                          | 55 285                         | 5 535  | 80 258  | 38 005  |
| JUNE  | 871 353                      | 4 030                          | 53 825                         | 5 598  | 82 453  | 35 262  |
| Jan.-Current Month  | 4 996 417                    | 24 229                         | 318 443                        | 32 336   | 459 021   | 230 756   |
| +-% Change Between Current Month & Previous Period          | - 1.44                       | 2.03                           | - 2.64                         | 1.13   | 2.74  | - 7.22  |
| +-% Change between Jan.-Current Month & that of Last Period | 4.39                         | 8.87                           | 4.14                           | 0.03   | 1.87  | - 1.51  |
| % Structure rate from Jan. to Current month                 | 100.00                       | 0.48                           | 6.37                           | 0.65   | 9.19  | 4.62  |
| 2. Annual Growth Rate(%)                                    |                              |                                |                                |  |   |   |
| 2010  | 10.41                        | 16.97                          | 13.63                          | 7.32   | 6.29  | 0.83  |
| 2011  | 2.85                         | 0.59                           | 6.03                           | 3.24   | 6.21  | -3.87   |
| 2012  | -1.61                        | -6.39                          | 1.79                           | -5.18  | 3.09  | -3.70   |
| 2013  | 0.72                         | 3.15                           | 3.37                           | -2.79  | 2.99  | 2.58  |
| 2014  | 2.15                         | 0.88                           | 0.44                           | -6.14  | -1.09   | -1.41   |
| 2015  | -3.87                        | 0.03                           | -3.36                          | -2.99  | -2.03   | 1.18  |
| 2016  | -1.86                        | -6.21                          | -0.46                          | 0.13   | 2.17  | -4.44   |
| 2017  | 4.98                         | -9.12                          | 1.93                           | -4.66  | 0.30  | -5.34   |
| 2017 JUNE   | 5.71                         | -11.87                         | 1.30                           | -10.09   | 3.29  | -5.69   |
| JULY  | 4.38                         | -23.87                         | 0.27                           | -12.85   | -6.45   | -10.03  |
| AUG.  | 5.99                         | -8.13                          | 2.63                           | 9.22   | -3.58   | -2.07   |
| SEP.  | 7.13                         | -5.64                          | 5.46                           | 2.16   | 4.37  | -2.73   |
| OCT.  | 3.90                         | -11.42                         | 1.80                           | -6.87  | -3.08   | -6.74   |
| NOV.  | 4.22                         | 5.43                           | 0.61                           | -4.92  | -0.25   | -3.56   |
| DEC.  | 3.52                         | 2.12                           | -2.44                          | -6.51  | -2.77   | -4.62   |
| 2018 JAN.   | 10.39                        | 12.07                          | 1.74                           | -0.18  | -0.92   | 1.04  |
| FEB.  | -4.01                        | 8.30                           | 7.07                           | -3.87  | 6.46  | 2.26  |
| MAR.  | 4.91                         | 15.41                          | 1.25                           | -5.86  | 0.21  | -3.60   |
| APR.  | 2.84                         | 10.21                          | 5.41                           | 5.28   | 0.45  | -4.23   |
| MAY   | 8.88                         | 6.23                           | 7.39                           | 1.50   | 2.60  | 0.44  |
| JUNE  | 2.29                         | 0.74                           | 2.73                           | 3.73   | 3.30  | -4.91   |

Table 1 Sales and Annual Growth Rate of Wholesale Trade

| Household Appliance and Supplies<br>( 456 ) | Pharmaceutical and Medical Goods and Cosmetics<br>( 457 ) | Education and Entertainment Articles<br>( 458 ) | Building Materials<br>( 461 ) | Chemical Materials and Products<br>( 462 ) | Fuel Products<br>( 463 ) | Machinery and Equipment<br>( 464 ) | Motor Vehicles and Motorcycles and Related Parts and Accessories<br>( 465 ) | Other Specialized Wholesale Trade<br>( 469 ) |
|---|---|---|-------------------------------|--|--------------------------|------------------------------------|---|--|
|---|---|---|-------------------------------|--|--------------------------|------------------------------------|---|--|

1. Sales(NT\$Million)

|         |         |         |         |         |         |           |         |         |
|---------|---------|---------|---------|---------|---------|-----------|---------|---------|
| 799 340 | 373 797 | 305 882 | 851 930 | 424 133 | 92 359  | 4 063 379 | 481 507 | 224 985 |
| 814 472 | 387 572 | 309 604 | 889 073 | 417 039 | 99 451  | 4 123 487 | 558 540 | 229 243 |
| 780 129 | 387 322 | 309 687 | 845 080 | 410 183 | 94 906  | 4 071 789 | 540 749 | 218 724 |
| 763 391 | 389 351 | 312 493 | 826 658 | 415 145 | 106 967 | 4 055 034 | 577 977 | 221 947 |
| 794 938 | 397 599 | 317 064 | 844 884 | 436 854 | 107 556 | 4 173 116 | 612 163 | 216 985 |
| 798 090 | 410 198 | 322 303 | 767 881 | 407 516 | 77 191  | 3 955 145 | 602 779 | 204 380 |
| 776 164 | 426 144 | 329 140 | 730 778 | 393 209 | 68 708  | 3 820 136 | 632 579 | 198 816 |
| 766 456 | 459 731 | 345 025 | 805 146 | 418 371 | 75 181  | 4 150 766 | 643 140 | 208 241 |
| 62 534  | 37 107  | 28 510  | 66 701  | 35 224  | 6 426   | 362 512   | 57 597  | 16 552  |
| 63 090  | 35 802  | 29 169  | 64 383  | 33 988  | 6 139   | 357 199   | 55 694  | 16 400  |
| 61 579  | 38 661  | 30 488  | 73 158  | 36 819  | 6 405   | 372 039   | 51 799  | 18 290  |
| 61 682  | 43 391  | 28 478  | 68 934  | 35 802  | 6 586   | 384 804   | 50 063  | 19 352  |
| 69 261  | 44 476  | 29 926  | 67 635  | 33 518  | 6 560   | 358 308   | 52 317  | 18 211  |
| 70 958  | 41 196  | 30 352  | 73 384  | 37 194  | 7 027   | 363 079   | 57 365  | 18 973  |
| 72 667  | 40 150  | 29 953  | 77 413  | 36 605  | 7 276   | 362 033   | 56 080  | 19 047  |
| 67 381  | 43 165  | 33 102  | 71 126  | 38 580  | 6 899   | 350 679   | 60 551  | 20 234  |
| 60 253  | 31 200  | 26 656  | 51 561  | 28 916  | 5 616   | 253 885   | 37 353  | 15 194  |
| 63 941  | 41 457  | 27 211  | 75 979  | 40 773  | 6 756   | 363 408   | 58 408  | 20 917  |
| 65 681  | 35 937  | 25 346  | 72 119  | 36 282  | 6 294   | 331 645   | 48 048  | 17 833  |
| 64 215  | 38 280  | 26 540  | 76 659  | 38 685  | 7 071   | 376 417   | 53 266  | 19 928  |
| 63 654  | 36 171  | 26 945  | 72 369  | 36 701  | 7 163   | 374 632   | 53 171  | 19 379  |
| 385 124 | 226 209 | 165 801 | 419 812 | 219 938 | 39 799  | 2 050 666 | 310 797 | 113 485 |
| - 0.87  | - 5.51  | 1.53    | - 5.60  | - 5.13  | 1.29    | - 0.47    | - 0.18  | - 2.76  |
| 4.88    | 4.70    | - 0.51  | 10.41   | 7.58    | 13.11   | 4.98      | - 2.82  | 15.84   |
| 7.71    | 4.53    | 3.32    | 8.40    | 4.40    | 0.80    | 41.04     | 6.22    | 2.27    |

2. Annual Growth Rate(%)

|       |       |       |       |       |        |        |        |       |
|-------|-------|-------|-------|-------|--------|--------|--------|-------|
| 5.37  | 4.60  | 8.69  | 10.50 | 16.89 | 14.50  | 13.90  | 6.46   | 10.08 |
| 1.89  | 3.69  | 1.22  | 4.36  | -1.67 | 7.68   | 1.48   | 16.00  | 1.89  |
| -4.22 | -0.06 | 0.03  | -4.95 | -1.64 | -4.57  | -1.25  | -3.19  | -4.59 |
| -2.15 | 0.52  | 0.91  | -2.18 | 1.21  | 12.71  | -0.41  | 6.88   | 1.47  |
| 4.13  | 2.12  | 1.46  | 2.20  | 5.23  | 0.55   | 2.91   | 5.91   | -2.24 |
| 0.40  | 3.17  | 1.65  | -9.11 | -6.72 | -28.23 | -5.22  | -1.53  | -5.81 |
| -2.75 | 3.89  | 2.12  | -4.83 | -3.51 | -10.99 | -3.41  | 4.94   | -2.72 |
| -1.25 | 7.88  | 4.83  | 10.18 | 6.40  | 9.42   | 8.65   | 1.67   | 4.74  |
| -0.62 | 6.97  | 3.48  | 3.49  | 12.28 | 7.66   | 12.09  | -4.29  | 0.73  |
| 3.19  | 8.73  | 10.46 | 6.90  | 7.53  | 8.66   | 11.25  | -6.34  | -1.22 |
| 0.81  | 6.85  | 13.17 | 14.98 | 8.54  | 10.84  | 7.57   | 13.38  | 2.19  |
| -8.13 | 5.58  | 4.62  | 23.92 | 11.34 | 18.09  | 10.15  | -1.13  | 20.36 |
| -1.18 | 5.36  | 2.91  | 11.46 | 2.21  | 10.64  | 7.97   | -2.14  | 11.95 |
| -1.58 | 7.05  | 9.86  | 6.91  | 4.78  | 15.73  | 6.23   | 6.75   | 2.43  |
| -0.76 | 10.90 | 0.53  | 4.38  | 1.85  | 21.14  | 7.42   | 5.82   | -3.67 |
| 4.78  | 11.88 | 10.57 | 17.20 | 21.27 | 26.70  | 16.35  | -0.57  | 23.50 |
| 7.40  | 7.91  | 2.56  | -7.70 | -9.15 | 10.49  | -10.40 | -15.41 | -1.95 |
| 4.75  | 2.92  | -4.98 | 10.63 | 8.06  | 4.40   | 6.56   | 5.03   | 16.50 |
| 2.30  | 0.45  | -4.07 | 15.65 | 7.51  | 6.61   | 2.60   | -5.82  | 11.08 |
| 8.78  | 8.14  | -2.29 | 16.24 | 13.45 | 20.71  | 10.15  | 5.38   | 28.35 |
| 1.79  | -2.52 | -5.49 | 8.50  | 4.19  | 11.46  | 3.34   | -7.68  | 17.08 |

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Period

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2010  
2011  
2012  
2013  
2014  
2015  
2016  
2017

2017 JUNE  
JULY  
AUG.  
SEP.  
OCT.  
NOV.  
DEC.

2018 JAN.  
FEB.  
MAR.  
APR.  
MAY  
JUNE

Current Month

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Change Between Current  
and Previous Period

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Change Between Current  
and Last Period

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Percentage Change from Jan. to  
Current Month

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2010  
2011  
2012  
2013  
2014  
2015  
2016  
2017

2017 JUNE  
JULY  
AUG.  
SEP.  
OCT.  
NOV.  
DEC.

2018 JAN.  
FEB.  
MAR.  
APR.  
MAY  
JUNE

Table 2 Sales and Annual Growth Rate of Retail Trade

| Period  | Retail Trade<br>( 47-48 ) | General Merchandise Stores<br>(detail:table4)<br>( 471 ) | Food, Beverages and Tobacco Products in Specialized Stores<br>( 472 ) | Fabrics, Clothes and Clothing Accessories in Specialized Stores<br>( 473 ) | Household Supplies in Specialized Stores<br>( 474 ) | Pharmaceutical and Medical Goods and Cosmetics in Specialized Stores<br>( 475 ) | Educational and Entertainment Articles in Specialized Stores<br>( 476 ) |
|---|---------------------------|--|---|--|---|---|---|
| 1. Sales(NT\$Million)                                       |                           |  |   |  |   |   |   |
| 2010  | 3 474 522                 | 913 042  | 396 587   | 259 167  | 292 000   | 164 955   | 111 768   |
| 2011  | 3 693 946                 | 973 502  | 409 873   | 267 480  | 304 490   | 173 175   | 114 134   |
| 2012  | 3 783 152                 | 1 022 724  | 434 852   | 269 519  | 301 492   | 173 239   | 111 353   |
| 2013  | 3 857 376                 | 1 052 399  | 457 553   | 265 387  | 301 442   | 175 839   | 107 763   |
| 2014  | 4 007 434                 | 1 106 506  | 461 364   | 275 795  | 318 141   | 182 941   | 112 571   |
| 2015  | 4 020 340                 | 1 150 970  | 473 670   | 279 752  | 317 022   | 188 331   | 114 877   |
| 2016  | 4 096 825                 | 1 204 677  | 481 213   | 285 552  | 301 648   | 196 162   | 111 925   |
| 2017  | 4 145 133                 | 1 229 509  | 478 029   | 286 396  | 289 183   | 201 983   | 109 647   |
| 2017 JUNE   | 329 306                   | 95 074   | 37 515  | 21 291   | 21 342  | 17 008  | 8 270   |
| JULY  | 339 194                   | 100 476  | 38 161  | 21 741   | 21 877  | 15 762  | 8 835   |
| AUG.  | 342 569                   | 102 368  | 41 828  | 21 489   | 23 651  | 16 902  | 9 501   |
| SEP.  | 341 580                   | 101 602  | 46 501  | 20 889   | 23 812  | 17 999  | 8 474   |
| OCT.  | 368 131                   | 116 612  | 40 725  | 27 111   | 27 084  | 18 215  | 9 815   |
| NOV.  | 371 915                   | 110 265  | 38 154  | 27 471   | 28 368  | 16 778  | 9 900   |
| DEC.  | 379 793                   | 109 144  | 39 955  | 30 265   | 27 802  | 18 490  | 10 197  |
| 2018 JAN.   | 363 064                   | 101 871  | 39 027  | 22 805   | 24 672  | 15 978  | 8 624   |
| FEB.  | 350 030                   | 111 998  | 39 338  | 28 382   | 23 328  | 16 365  | 9 513   |
| MAR.  | 341 961                   | 95 971   | 39 722  | 20 923   | 24 160  | 18 116  | 8 534   |
| APR.  | 340 099                   | 103 053  | 38 711  | 22 893   | 22 810  | 17 029  | 8 747   |
| MAY   | 355 238                   | 105 642  | 39 080  | 23 869   | 24 545  | 17 030  | 8 789   |
| JUNE  | 345 373                   | 100 039  | 38 184  | 23 498   | 23 534  | 17 691  | 8 457   |
| Jan.-Current Month  | 2 095 765                 | 618 574  | 234 063   | 142 369  | 143 050   | 102 208   | 52 665  |
| +-% Change Between Current Month & Previous Period          | - 2.78                    | - 5.30   | - 2.29  | - 1.55   | - 4.12  | 3.88  | - 3.78  |
| +-% Change Between Jan.-Current Month & that of Last Period | 4.69                      | 5.01   | 0.58  | 3.59   | 4.73  | 4.47  | - 0.49  |
| % Structure rate from Jan. to Current month                 | 100.00                    | 29.52  | 11.17   | 6.79   | 6.83  | 4.88  | 2.51  |
| 2. Annual Growth Rate(%)                                    |                           |  |   |  |   |   |   |
| 2010  | 6.31                      | 7.01   | 2.45  | 2.86   | 6.21  | 4.65  | 3.74  |
| 2011  | 6.32                      | 6.62   | 3.35  | 3.21   | 4.28  | 4.98  | 2.12  |
| 2012  | 2.41                      | 5.06   | 6.09  | 0.76   | -0.98   | 0.04  | -2.44   |
| 2013  | 1.96                      | 2.90   | 5.22  | -1.53  | -0.02   | 1.50  | -3.22   |
| 2014  | 3.89                      | 5.14   | 0.83  | 3.92   | 5.54  | 4.04  | 4.46  |
| 2015  | 0.32                      | 4.02   | 2.67  | 1.43   | -0.35   | 2.95  | 2.05  |
| 2016  | 1.90                      | 4.67   | 1.59  | 2.07   | -4.85   | 4.16  | -2.57   |
| 2017  | 1.18                      | 2.06   | -0.66   | 0.30   | -4.13   | 2.97  | -2.04   |
| 2017 JUNE   | -1.94                     | 0.79   | -3.35   | -7.30  | -4.29   | 4.32  | -8.09   |
| JULY  | -1.55                     | -0.70  | 0.17  | -1.73  | -8.81   | -0.17   | -3.36   |
| AUG.  | 4.30                      | 1.77   | -3.36   | -0.17  | 0.95  | 1.54  | -0.40   |
| SEP.  | 3.37                      | 2.93   | 7.56  | -1.18  | 1.85  | 2.80  | 1.58  |
| OCT.  | 3.21                      | 6.47   | 5.45  | 5.32   | 0.25  | 5.60  | 1.24  |
| NOV.  | 3.96                      | 4.78   | 0.56  | 4.88   | 2.44  | 0.56  | 2.37  |
| DEC.  | 3.54                      | 4.74   | -3.31   | 9.90   | 0.37  | 3.55  | 1.68  |
| 2018 JAN.   | -4.20                     | -10.64   | -7.26   | -20.42   | -3.55   | -0.47   | -11.25  |
| FEB.  | 15.67                     | 26.38  | 8.30  | 36.65  | 1.75  | 8.00  | 7.17  |
| MAR.  | 5.16                      | 5.45   | 0.25  | 4.02   | 8.72  | 8.47  | -1.82   |
| APR.  | 3.55                      | 4.68   | 0.99  | 1.93   | 4.16  | 3.70  | 1.95  |
| MAY   | 5.28                      | 3.70   | 0.64  | -1.11  | 8.53  | 3.20  | 0.01  |
| JUNE  | 4.88                      | 5.22   | 1.78  | 10.37  | 10.27   | 4.01  | 2.27  |

Table 2 Sales and Annual Growth Rate of Retail Trade

| Building Materials in Specialized Stores<br>( 481 ) | Fuel Products in Specialized Stores<br>( 482 ) | Information and Communications Equipment and Electrical Household Appliance in Specialized Stores<br>( 483+4741 ) | Automobiles and Motorcycles and Related Parts and Accessories in Specialized Stores<br>( 484 ) | Other Retail Sale in Specialized Stores<br>( 485 ) | Other NonStore Retailers<br>( 487 ) | Period  |
|---|--|---|--|--|-------------------------------------|---|
| 48 832  | 288 028  | 335 358   | 445 116  | 56 543   | 163 128                             | 2010  |
| 52 345  | 301 451  | 353 900   | 513 632  | 58 014   | 171 949                             | 2011  |
| 51 138  | 302 775  | 364 937   | 515 298  | 57 802   | 178 023                             | 2012  |
| 52 323  | 309 185  | 358 984   | 533 142  | 52 601   | 190 759                             | 2013  |
| 53 619  | 303 063  | 359 878   | 575 685  | 52 105   | 205 766                             | 2014  |
| 52 728  | 230 596  | 360 501   | 582 504  | 52 669   | 216 719                             | 2015  |
| 51 265  | 217 606  | 355 266   | 614 137  | 49 512   | 227 862                             | 2016  |
| 48 890  | 237 890  | 346 142   | 631 475  | 47 264   | 238 726                             | 2017  |
| 4 008   | 18 496   | 28 169  | 55 204   | 3 548  | 19 382                              | 2017 JUNE   |
| 4 163   | 19 526   | 30 259  | 56 670   | 3 599  | 18 125                              | JULY  |
| 4 289   | 20 295   | 28 177  | 50 697   | 3 645  | 19 728                              | AUG.  |
| 4 144   | 19 882   | 28 619  | 47 742   | 3 451  | 18 465                              | SEP.  |
| 4 286   | 20 283   | 28 507  | 51 498   | 4 005  | 19 991                              | OCT.  |
| 4 086   | 20 464   | 32 419  | 56 421   | 4 621  | 22 968                              | NOV.  |
| 4 120   | 22 204   | 31 771  | 58 193   | 5 143  | 22 509                              | DEC.  |
| 4 248   | 21 332   | 32 190  | 66 370   | 4 246  | 21 700                              | 2018 JAN.   |
| 3 718   | 19 645   | 32 001  | 41 594   | 3 512  | 20 635                              | FEB.  |
| 3 745   | 21 280   | 28 075  | 56 561   | 3 993  | 20 883                              | MAR.  |
| 3 913   | 21 108   | 28 647  | 49 886   | 3 697  | 19 605                              | APR.  |
| 4 138   | 23 121   | 30 331  | 54 043   | 3 668  | 20 983                              | r MAY   |
| 4 022   | 23 276   | 28 259  | 54 530   | 3 731  | 20 152                              | p JUNE  |
| 23 784  | 129 762  | 179 503   | 322 983  | 22 847   | 123 957                             | Jan.-Current Month                                  |
| - 2.80  | 0.67   | - 6.83  | 0.90   | 1.73   | - 3.96                              | +-% Change Between Curr Month & Previous Period     |
| - 0.08  | 12.61  | 7.88  | 4.10   | 0.21   | 6.00                                | +-% Change between Jan. Month & that of Last Period |
| 1.13  | 6.19   | 8.57  | 15.41  | 1.09   | 5.91                                | % Structure rate from Jan. Current month            |
| 8.23  | 8.00   | 2.05  | 14.45  | 1.19   | 8.49                                | 2010  |
| 7.19  | 4.66   | 5.53  | 15.39  | 2.60   | 5.41                                | 2011  |
| -2.31   | 0.44   | 3.12  | 0.32   | -0.37  | 3.53                                | 2012  |
| 2.32  | 2.12   | -1.63   | 3.46   | -9.00  | 7.15                                | 2013  |
| 2.48  | -1.98  | 0.25  | 7.98   | -0.94  | 7.87                                | 2014  |
| -1.66   | -23.91   | 0.17  | 1.18   | 1.08   | 5.32                                | 2015  |
| -2.78   | -5.63  | -1.45   | 5.43   | -6.00  | 5.14                                | 2016  |
| -4.63   | 9.32   | -2.57   | 2.82   | -4.54  | 4.77                                | 2017  |
| -13.89  | -3.99  | -1.26   | -4.25  | -9.71  | 7.27                                | 2017 JUNE   |
| -0.84   | 3.34   | -2.36   | -2.86  | -10.44   | 1.91                                | JULY  |
| 5.73  | 5.27   | -2.48   | 30.31  | -6.77  | 7.23                                | AUG.  |
| 4.30  | 11.42  | 6.86  | 0.31   | -4.79  | 0.76                                | SEP.  |
| 0.77  | 2.81   | -5.54   | -0.24  | -1.33  | 5.19                                | OCT.  |
| 3.76  | 8.63   | 5.57  | 0.64   | 7.79   | 12.05                               | NOV.  |
| -3.28   | 8.86   | 2.03  | 2.90   | 11.33  | 6.22                                | DEC.  |
| -2.74   | 2.90   | 0.77  | 8.12   | 1.66   | 7.00                                | 2018 JAN.   |
| 1.64  | 9.19   | 22.67   | 4.72   | -5.83  | 10.06                               | FEB.  |
| -0.58   | 7.45   | 8.48  | 5.50   | 4.30   | 4.74                                | MAR.  |
| 1.80  | 12.56  | 4.30  | 1.18   | -4.59  | 2.88                                | APR.  |
| -0.49   | 18.81  | 12.98   | 5.90   | 0.70   | 7.42                                | r MAY   |
| 0.35  | 25.85  | 0.32  | -1.22  | 5.16   | 3.97                                | p JUNE  |

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Table 3 Sales and Annual Growth Rate of General Merchandise Stores

| Period  | General Merchandise Stores<br>( 471 ) | Department Stores<br>( 4711 ) | Supermarkets<br>( 4712 ) | Convenience Stores<br>( 4713 ) | Retail Outlet<br>( 4714 ) | Other General Merchandise Stores<br>( 4719 ) |
|---|---------------------------------------|-------------------------------|--------------------------|--------------------------------|---------------------------|--|
| 1. Sales(NT\$Million)                                       |                                       |                               |                          |                                |                           |  |
| 2010  | 913 042                               | 251 113                       | 133 577                  | 230 456                        | 156 366                   | 141 529                                      |
| 2011  | 973 502                               | 270 186                       | 143 398                  | 245 985                        | 166 539                   | 147 394                                      |
| 2012  | 1 022 724                             | 279 986                       | 151 885                  | 267 700                        | 170 743                   | 152 410                                      |
| 2013  | 1 052 399                             | 288 636                       | 158 748                  | 276 056                        | 171 557                   | 157 403                                      |
| 2014  | 1 106 506                             | 306 136                       | 167 218                  | 289 170                        | 175 824                   | 168 158                                      |
| 2015  | 1 150 970                             | 318 902                       | 180 404                  | 294 991                        | 182 993                   | 173 679                                      |
| 2016  | 1 204 677                             | 333 149                       | 197 266                  | 308 807                        | 191 323                   | 174 132                                      |
| 2017  | 1 229 509                             | 334 626                       | 209 571                  | 317 312                        | 197 149                   | 170 850                                      |
| 2017 JUNE   | 95 074                                | 22 080                        | 16 970                   | 27 224                         | 15 095                    | 13 705                                       |
| JULY  | 100 476                               | 24 325                        | 18 265                   | 27 571                         | 16 866                    | 13 449                                       |
| AUG.  | 102 368                               | 22 969                        | 18 957                   | 28 518                         | 17 911                    | 14 014                                       |
| SEP.  | 101 602                               | 24 535                        | 19 280                   | 26 672                         | 17 143                    | 13 973                                       |
| OCT.  | 116 612                               | 39 506                        | 18 818                   | 26 344                         | 16 655                    | 15 289                                       |
| NOV.  | 110 265                               | 37 806                        | 16 885                   | 25 436                         | 14 985                    | 15 153                                       |
| DEC.  | 109 144                               | 32 381                        | 17 731                   | 26 676                         | 16 562                    | 15 794                                       |
| 2018 JAN.   | 101 871                               | 24 153                        | 17 625                   | 27 465                         | 18 633                    | 13 996                                       |
| FEB.  | 111 998                               | 30 729                        | 18 731                   | 25 832                         | 20 959                    | 15 747                                       |
| MAR.  | 95 971                                | 22 675                        | 17 033                   | 27 791                         | 14 299                    | 14 173                                       |
| APR.  | 103 053                               | 28 701                        | 17 198                   | 27 532                         | 14 903                    | 14 718                                       |
| MAY   | 105 642                               | 27 506                        | 18 005                   | 29 380                         | 15 533                    | 15 218                                       |
| JUNE  | 100 039                               | 23 380                        | 17 440                   | 29 173                         | 15 572                    | 14 474                                       |
| Jan.-Current Month  | 618 574                               | 157 145                       | 106 033                  | 167 173                        | 99 899                    | 88 324                                       |
| +-% Change Between Current Month & Previous Period          | - 5.30                                | - 15.00                       | - 3.14                   | - 0.70                         | 0.25                      | - 4.89                                       |
| +-% Change Between Jan.-Current Month & that of Last Period | 5.01                                  | 2.64                          | 6.42                     | 7.10                           | 2.96                      | 6.19   |
| % Structure rate from Jan. to Current month                 | 100.00                                | 25.40                         | 17.14                    | 27.03                          | 16.15                     | 14.28  |
| 2. Annual Growth Rate(%)                                    |                                       |                               |                          |                                |                           |  |
| 2010  | 7.01                                  | 8.27                          | 5.32                     | 8.67                           | 5.82                      | 5.12   |
| 2011  | 6.62                                  | 7.60                          | 7.35                     | 6.74                           | 6.51                      | 4.14   |
| 2012  | 5.06                                  | 3.63                          | 5.92                     | 8.83                           | 2.52                      | 3.40   |
| 2013  | 2.90                                  | 3.09                          | 4.52                     | 3.12                           | 0.48                      | 3.28   |
| 2014  | 5.14                                  | 6.06                          | 5.34                     | 4.75                           | 2.49                      | 6.83   |
| 2015  | 4.02                                  | 4.17                          | 7.89                     | 2.01                           | 4.08                      | 3.28   |
| 2016  | 4.67                                  | 4.47                          | 9.35                     | 4.68                           | 4.55                      | 0.26   |
| 2017  | 2.06                                  | 0.44                          | 6.24                     | 2.75                           | 3.05                      | -1.88  |
| 2017 JUNE   | 0.79                                  | -4.94                         | 10.36                    | 2.78                           | 0.85                      | -3.93  |
| JULY  | -0.70                                 | -3.93                         | 5.98                     | -0.15                          | -0.58                     | -4.28  |
| AUG.  | 1.77                                  | 2.18                          | -1.00                    | 5.53                           | -0.55                     | 0.64   |
| SEP.  | 2.93                                  | -4.89                         | 10.02                    | 4.50                           | 5.99                      | 2.05   |
| OCT.  | 6.47                                  | 6.47                          | 9.73                     | 2.89                           | 12.35                     | 3.03   |
| NOV.  | 4.78                                  | 6.82                          | 3.72                     | 1.55                           | 6.14                      | 5.22   |
| DEC.  | 4.74                                  | 5.06                          | 2.16                     | 4.18                           | 9.00                      | 3.73   |
| 2018 JAN.   | -10.64                                | -19.97                        | -3.50                    | -0.77                          | -19.24                    | -5.52  |
| FEB.  | 26.38                                 | 30.23                         | 22.56                    | 16.70                          | 52.66                     | 13.48  |
| MAR.  | 5.45                                  | 4.37                          | 5.32                     | 9.60                           | -3.15                     | 9.07   |
| APR.  | 4.68                                  | 2.30                          | 6.36                     | 5.90                           | 1.16                      | 9.09   |
| MAY   | 3.70                                  | 0.15                          | 7.33                     | 6.05                           | -0.65                     | 6.44   |
| JUNE  | 5.22                                  | 5.89                          | 2.77                     | 7.16                           | 3.16                      | 5.61   |

Table 4 Sales and Annual Growth Rate of Food and Beverage Services

| Period  | Food and Beverage Services<br>( 56 ) | Restaurants<br>( 561 ) | Beverage Services via Shops<br>( 562 ) | Other Food and Beverage Services<br>( 569 ) |
|---|--------------------------------------|------------------------|--|---|
| 1. Sales(NT\$Million)                                       |                                      |                        |  |   |
| 2010  | 351 221                              | 296 976                | 38 408                                 | 15 838                                      |
| 2011  | 380 876                              | 323 974                | 40 405                                 | 16 497                                      |
| 2012  | 394 511                              | 335 998                | 41 632                                 | 16 880                                      |
| 2013  | 400 699                              | 338 352                | 44 974                                 | 17 373                                      |
| 2014  | 412 940                              | 349 208                | 45 873                                 | 17 859                                      |
| 2015  | 424 065                              | 358 708                | 47 296                                 | 18 061                                      |
| 2016  | 439 409                              | 371 992                | 49 125                                 | 18 292                                      |
| 2017  | 452 324                              | 382 855                | 50 942                                 | 18 526                                      |
| 2017 JUNE   | 36 466                               | 30 787                 | 4 088                                  | 1 590                                       |
| JULY  | 38 661                               | 32 924                 | 4 223                                  | 1 514                                       |
| AUG.  | 39 114                               | 33 094                 | 4 561                                  | 1 458                                       |
| SEP.  | 35 626                               | 29 758                 | 4 429                                  | 1 439                                       |
| OCT.  | 38 357                               | 32 506                 | 4 203                                  | 1 649                                       |
| NOV.  | 35 314                               | 29 438                 | 4 244                                  | 1 632                                       |
| DEC.  | 40 327                               | 34 191                 | 4 448                                  | 1 689                                       |
| 2018 JAN.   | 38 375                               | 32 416                 | 4 312                                  | 1 647                                       |
| FEB.  | 43 422                               | 37 769                 | 4 243                                  | 1 410                                       |
| MAR.  | 37 080                               | 31 197                 | 4 316                                  | 1 567                                       |
| APR.  | 37 374                               | 31 394                 | 4 386                                  | 1 594                                       |
| MAY   | 39 727                               | 33 575                 | 4 547                                  | 1 605                                       |
| JUNE  | 39 558                               | 33 524                 | 4 407                                  | 1 627                                       |
| Jan.-Current Month  | 235 536                              | 199 875                | 26 210                                 | 9 451                                       |
| +-% Change Between Current Month & Previous Period          | - 0.42                               | - 0.15                 | - 3.09                                 | 1.38  |
| +-% Change Between Jan.-Current Month & that of Last Period | 4.72                                 | 4.68                   | 5.54                                   | 3.33  |
| % Structure rate from Jan. to Current month                 | 100.00                               | 84.86                  | 11.13                                  | 4.01  |
| 2. Annual Growth Rate(%)                                    |                                      |                        |  |   |
| 2010  | 7.64                                 | 7.82                   | 6.34                                   | 7.39  |
| 2011  | 8.44                                 | 9.09                   | 5.20                                   | 4.16  |
| 2012  | 3.58                                 | 3.71                   | 3.04                                   | 2.33  |
| 2013  | 1.57                                 | 0.70                   | 8.03                                   | 2.92  |
| 2014  | 3.05                                 | 3.21                   | 2.00                                   | 2.80  |
| 2015  | 2.69                                 | 2.72                   | 3.10                                   | 1.13  |
| 2016  | 3.62                                 | 3.70                   | 3.87                                   | 1.28  |
| 2017  | 2.94                                 | 2.92                   | 3.70                                   | 1.28  |
| 2017 JUNE   | 0.25                                 | 0.45                   | -2.16                                  | 2.78  |
| JULY  | 2.52                                 | 2.66                   | 1.12                                   | 3.55  |
| AUG.  | 4.20                                 | 3.88                   | 7.38                                   | 1.84  |
| SEP.  | 1.16                                 | 0.14                   | 10.47                                  | -3.59                                       |
| OCT.  | 2.90                                 | 2.95                   | 2.98                                   | 1.72  |
| NOV.  | 2.42                                 | 2.40                   | 3.51                                   | 0.13  |
| DEC.  | 5.66                                 | 6.56                   | 0.71                                   | 1.45  |
| 2018 JAN.   | -11.02                               | -12.71                 | -1.52                                  | 2.26  |
| FEB.  | 19.10                                | 21.22                  | 8.18                                   | 2.29  |
| MAR.  | 6.94                                 | 7.59                   | 3.23                                   | 4.71  |
| APR.  | 4.17                                 | 3.62                   | 7.67                                   | 5.83  |
| MAY   | 3.66                                 | 3.09                   | 8.48                                   | 2.67  |
| JUNE  | 8.48                                 | 8.89                   | 7.78                                   | 2.33  |

Table 5 Sales Index of Trade and Food Services

| Period  | Wholesale Trade<br>( 45-46 ) | Retail Trade<br>( 47-48 ) | Food and Beverage Services<br>( 56 ) |
|---|------------------------------|---------------------------|--------------------------------------|
| 1. Index of fixed base                                      |                              |                           |                                      |
| 2010  | 101.40                       | 95.06                     | 93.66                                |
| 2011  | 100.00                       | 100.00                    | 100.00                               |
| 2012  | 99.60                        | 100.46                    | 101.58                               |
| 2013  | 102.80                       | 101.78                    | 102.48                               |
| 2014  | 105.53                       | 104.32                    | 104.29                               |
| 2015  | 111.35                       | 105.00                    | 107.43                               |
| 2016  | 112.64                       | 105.57                    | 109.62                               |
| 2017  | 117.25                       | 106.08                    | 112.30                               |
| 2017 JUNE   | 122.03                       | 101.09                    | 108.57                               |
| JULY  | 119.76                       | 104.12                    | 115.10                               |
| AUG.  | 124.93                       | 105.00                    | 116.27                               |
| SEP.  | 124.18                       | 104.69                    | 105.90                               |
| OCT.  | 119.85                       | 112.14                    | 113.33                               |
| NOV.  | 122.02                       | 113.03                    | 104.09                               |
| DEC.  | 122.79                       | 115.60                    | 119.04                               |
| 2018 JAN.   | 122.99                       | 110.88                    | 113.66                               |
| FEB.  | 93.18                        | 105.92                    | 127.44                               |
| MAR.  | 121.89                       | 104.49                    | 109.89                               |
| APR.  | 111.20                       | 103.27                    | 110.06                               |
| MAY   | 119.72                       | 108.12                    | 117.27                               |
| JUNE  | 117.05                       | 104.67                    | 116.27                               |
| Jan.-Current Month  | 114.34                       | 106.23                    | 115.77                               |
| +-% Change Between Current Month & Previous Period          | - 2.23                       | - 3.19                    | - 0.85                               |
| +-% Change Between Jan.-Current Month & that of Last Period | 1.86                         | 3.06                      | 3.08                                 |
| 2. Annual Growth Rate(%)                                    |                              |                           |                                      |
| 2010  | 4.81                         | 5.77                      | 6.57                                 |
| 2011  | -1.39                        | 5.20                      | 6.77                                 |
| 2012  | -0.39                        | 0.46                      | 1.58                                 |
| 2013  | 3.21                         | 1.31                      | 0.89                                 |
| 2014  | 2.66                         | 2.50                      | 1.76                                 |
| 2015  | 5.51                         | 0.65                      | 3.02                                 |
| 2016  | 1.16                         | 0.55                      | 2.04                                 |
| 2017  | 4.09                         | 0.48                      | 2.44                                 |
| 2017 JUNE   | 7.76                         | -2.91                     | -0.42                                |
| JULY  | 5.12                         | -2.31                     | 1.75                                 |
| AUG.  | 4.68                         | 3.32                      | 3.31                                 |
| SEP.  | 5.08                         | 2.85                      | 0.74                                 |
| OCT.  | 2.12                         | 3.24                      | 3.33                                 |
| NOV.  | 2.68                         | 3.60                      | 2.08                                 |
| DEC.  | 2.88                         | 2.31                      | 4.40                                 |
| 2018 JAN.   | 11.15                        | -5.04                     | -11.80                               |
| FEB.  | -4.01                        | 13.22                     | 16.58                                |
| MAR.  | 4.38                         | 3.52                      | 5.28                                 |
| APR.  | 0.30                         | 1.55                      | 2.16                                 |
| MAY   | 3.11                         | 3.59                      | 2.01                                 |
| JUNE  | -4.08                        | 3.54                      | 7.09                                 |