

Trade and Eating-Drinking places Activity Surveys

[Table 1](#) Sales and Annual Growth Rate of Wholesale Trade

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Table 1 Sales and Annual Growth Rate of Wholesale Trade

| Period | Wholesale Trade (45-46) | Merchandise Brokers (451) | General Merchandise (452) | Agricultural Raw Materials and Live Animals (453) | Food, Beverages and Tobacco Products (454) | Fabrics, Clothing and Clothing Accessories (455) |
|--|------------------------------|--------------------------------|--------------------------------|--|---|---|
| 1. Sales(NT\$Million) | | | | | | |
| 2010 | 9 716 602 | 56 951 | 569 292 | 79 698 | 818 990 | 574 358 |
| 2011 | 9 993 624 | 57 285 | 603 619 | 82 279 | 869 855 | 552 103 |
| 2012 | 9 833 039 | 53 624 | 614 400 | 78 020 | 896 745 | 531 681 |
| 2013 | 9 904 170 | 55 312 | 635 087 | 75 841 | 923 581 | 545 384 |
| 2014 | 10 117 276 | 55 801 | 637 906 | 71 183 | 913 551 | 537 677 |
| 2015 | 9 725 798 | 55 819 | 616 468 | 69 058 | 894 965 | 544 007 |
| 2016 | 9 545 057 | 52 353 | 613 640 | 69 148 | 914 407 | 519 835 |
| 2017 | 10 020 207 | 47 581 | 625 467 | 65 923 | 917 123 | 492 058 |
| 2017 JAN. | 802 699 | 4 086 | 56 066 | 5 752 | 83 941 | 43 396 |
| FEB. | 698 474 | 3 033 | 45 121 | 4 888 | 62 897 | 35 747 |
| MAR. | 835 426 | 4 041 | 52 893 | 5 798 | 74 060 | 41 177 |
| APR. | 785 660 | 3 377 | 47 835 | 5 039 | 71 641 | 39 045 |
| MAY | 812 026 | 3 718 | 51 482 | 5 453 | 78 225 | 37 840 |
| JUNE | 851 856 | 4 001 | 52 397 | 5 396 | 79 816 | 37 083 |
| JULY | 839 582 | 3 718 | 52 864 | 4 959 | 75 466 | 40 710 |
| AUG. | 882 658 | 4 163 | 56 660 | 6 380 | 82 094 | 44 123 |
| SEP. | 885 887 | 4 147 | 53 648 | 5 471 | 79 036 | 44 493 |
| OCT. | 859 705 | 4 028 | 52 177 | 5 244 | 73 604 | 44 442 |
| NOV. | 879 438 | 4 777 | 51 242 | 5 723 | 75 865 | 42 303 |
| DEC. | 886 796 | 4 492 | 53 082 | 5 820 | 80 479 | 41 700 |
| 2018 JAN. | 882 896 | 4 485 | 56 417 | 5 649 | 83 940 | 44 315 |
| Jan.-Current Month | 882 896 | 4 485 | 56 417 | 5 649 | 83 940 | 44 315 |
| +-% Change Between Current Month & Previous Period | - 0.44 | - 0.15 | 6.28 | - 2.94 | 4.30 | 6.27 |
| +-% Change between Jan.-Current | 9.99 | 9.77 | 0.63 | - 1.80 | 0.00 | 2.12 |
| Month & that of Last Period | | | | | | |
| % Structure rate from Jan. to Current month | 100.00 | 0.51 | 6.39 | 0.64 | 9.51 | 5.02 |
| 2. Annual Growth Rate(%) | | | | | | |
| 2010 | 10.41 | 16.97 | 13.63 | 7.32 | 6.29 | 0.83 |
| 2011 | 2.85 | 0.59 | 6.03 | 3.24 | 6.21 | -3.87 |
| 2012 | -1.61 | -6.39 | 1.79 | -5.18 | 3.09 | -3.70 |
| 2013 | 0.72 | 3.15 | 3.37 | -2.79 | 2.99 | 2.58 |
| 2014 | 2.15 | 0.88 | 0.44 | -6.14 | -1.09 | -1.41 |
| 2015 | -3.87 | 0.03 | -3.36 | -2.99 | -2.03 | 1.18 |
| 2016 | -1.86 | -6.21 | -0.46 | 0.13 | 2.17 | -4.44 |
| 2017 | 4.98 | -9.12 | 1.93 | -4.66 | 0.30 | -5.34 |
| 2017 JAN. | -0.29 | -9.15 | 3.82 | -3.09 | 6.88 | -2.75 |
| FEB. | 14.26 | -12.57 | 1.45 | 0.70 | -6.84 | -6.50 |
| MAR. | 6.33 | -3.04 | 3.91 | -4.38 | 5.20 | -4.39 |
| APR. | 2.35 | -18.08 | 2.32 | -9.30 | 1.16 | -8.32 |
| MAY | 4.41 | -12.93 | 2.18 | -8.77 | 6.34 | -7.05 |
| JUNE | 5.71 | -11.87 | 1.30 | -10.09 | 3.29 | -5.69 |
| JULY | 4.38 | -23.87 | 0.27 | -12.85 | -6.45 | -10.03 |
| AUG. | 5.99 | -8.13 | 2.63 | 9.22 | -3.58 | -2.07 |
| SEP. | 7.13 | -5.64 | 5.46 | 2.16 | 4.37 | -2.73 |
| OCT. | 3.90 | -11.42 | 1.80 | -6.87 | -3.08 | -6.74 |
| NOV. | 4.22 | 5.43 | 0.61 | -4.92 | -0.25 | -3.56 |
| DEC. | 3.52 | 2.12 | -2.44 | -6.51 | -2.77 | -4.62 |
| 2018 JAN. | 9.99 | 9.77 | 0.63 | -1.80 | 0.00 | 2.12 |

Table 1 Sales and Annual Growth Rate of Wholesale Trade

| Household Appliance and Supplies | Pharmaceutica l and Medical Goods and Cosmetics | Education and Entertainment Articles | Building Materials | Chemical Materials and Products | Fuel Products | Machinery and Equipment | Motor Vehicles and Motorcycles and Related Parts and Accessories | Other Specialized Wholesale Trade | |
|--|--|---|-----------------------|---------------------------------------|------------------|-------------------------------|--|--|--|
| (456) | (457) | (458) | (461) | (462) | (463) | (464) | (465) | (469) | |

1. Sales(NT\$Million)

| | | | | | | | | | |
|---------|---------|---------|---------|---------|---------|-----------|---------|---------|---|
| 799 340 | 373 797 | 305 882 | 851 930 | 424 133 | 92 359 | 4 063 379 | 481 507 | 224 985 | |
| 814 472 | 387 572 | 309 604 | 889 073 | 417 039 | 99 451 | 4 123 487 | 558 540 | 229 243 | |
| 780 129 | 387 322 | 309 687 | 845 080 | 410 183 | 94 906 | 4 071 789 | 540 749 | 218 724 | |
| 763 391 | 389 351 | 312 493 | 826 658 | 415 145 | 106 967 | 4 055 034 | 577 977 | 221 947 | |
| 794 938 | 397 599 | 317 064 | 844 884 | 436 854 | 107 556 | 4 173 116 | 612 163 | 216 985 | |
| 798 090 | 410 198 | 322 303 | 767 881 | 407 516 | 77 191 | 3 955 145 | 602 779 | 204 380 | |
| 776 164 | 426 144 | 329 140 | 730 778 | 393 209 | 68 708 | 3 820 136 | 632 579 | 198 816 | |
| 766 456 | 459 731 | 345 025 | 805 146 | 418 371 | 75 181 | 4 150 766 | 643 140 | 208 241 | |
| 64 304 | 38 581 | 29 939 | 60 687 | 31 813 | 5 445 | 301 409 | 60 896 | 16 383 | |
| 56 102 | 28 912 | 25 992 | 55 863 | 31 829 | 5 083 | 283 354 | 44 157 | 15 496 | |
| 61 044 | 40 280 | 28 637 | 68 678 | 37 732 | 6 471 | 341 049 | 55 611 | 17 955 | |
| 64 202 | 35 776 | 26 420 | 62 360 | 33 747 | 5 904 | 323 245 | 51 015 | 16 054 | |
| 59 034 | 35 400 | 27 161 | 65 949 | 34 099 | 5 858 | 341 734 | 50 545 | 15 527 | |
| 62 534 | 37 107 | 28 510 | 66 701 | 35 224 | 6 426 | 362 512 | 57 597 | 16 552 | |
| 63 090 | 35 802 | 29 169 | 64 383 | 33 988 | 6 139 | 357 199 | 55 694 | 16 400 | |
| 61 579 | 38 661 | 30 488 | 73 158 | 36 819 | 6 405 | 372 039 | 51 799 | 18 290 | |
| 61 682 | 43 391 | 28 478 | 68 934 | 35 802 | 6 586 | 384 804 | 50 063 | 19 352 | |
| 69 261 | 44 476 | 29 926 | 67 635 | 33 518 | 6 560 | 358 308 | 52 317 | 18 211 | |
| 70 958 | 41 196 | 30 352 | 73 384 | 37 194 | 7 027 | 363 079 | 57 365 | 18 973 | |
| 72 667 | 40 150 | 29 953 | 77 413 | 36 605 | 7 276 | 362 033 | 56 080 | 19 047 | r |
| 67 381 | 43 165 | 33 341 | 69 612 | 38 580 | 6 899 | 350 679 | 60 123 | 18 310 | p |
| 67 381 | 43 165 | 33 341 | 69 612 | 38 580 | 6 899 | 350 679 | 60 123 | 18 310 | Jan.-Cur |
| - 7.27 | 7.51 | 11.31 | - 10.08 | 5.40 | - 5.19 | - 3.14 | 7.21 | - 3.87 | +-% Chang Month & Pr |
| 4.78 | 11.88 | 11.36 | 14.71 | 21.27 | 26.70 | 16.35 | - 1.27 | 11.76 | % Chang |
| 7.63 | 4.89 | 3.78 | 7.88 | 4.37 | 0.78 | 39.72 | 6.81 | 2.07 | Current Month & th % Structur Current mc |

2. Annual Growth Rate(%)

| | | | | | | | | | |
|-------|-------|-------|-------|-------|--------|-------|-------|-------|---|
| 5.37 | 4.60 | 8.69 | 10.50 | 16.89 | 14.50 | 13.90 | 6.46 | 10.08 | |
| 1.89 | 3.69 | 1.22 | 4.36 | -1.67 | 7.68 | 1.48 | 16.00 | 1.89 | |
| -4.22 | -0.06 | 0.03 | -4.95 | -1.64 | -4.57 | -1.25 | -3.19 | -4.59 | |
| -2.15 | 0.52 | 0.91 | -2.18 | 1.21 | 12.71 | -0.41 | 6.88 | 1.47 | |
| 4.13 | 2.12 | 1.46 | 2.20 | 5.23 | 0.55 | 2.91 | 5.91 | -2.24 | |
| 0.40 | 3.17 | 1.65 | -9.11 | -6.72 | -28.23 | -5.22 | -1.53 | -5.81 | |
| -2.75 | 3.89 | 2.12 | -4.83 | -3.51 | -10.99 | -3.41 | 4.94 | -2.72 | |
| -1.25 | 7.88 | 4.83 | 10.18 | 6.40 | 9.42 | 8.65 | 1.67 | 4.74 | |
| -3.44 | 7.73 | 4.05 | 0.97 | -2.67 | -0.44 | -3.42 | 1.42 | 3.45 | |
| -1.11 | 18.48 | 5.62 | 29.40 | 19.79 | 13.06 | 26.87 | 18.74 | 26.70 | |
| 1.31 | 10.69 | 2.87 | 15.48 | 6.68 | 4.54 | 7.80 | 3.41 | 16.68 | |
| 1.01 | 4.70 | -0.98 | 4.82 | 2.13 | 3.29 | 6.14 | -4.94 | -5.02 | |
| -3.73 | 5.44 | 2.04 | 7.91 | 5.72 | 0.04 | 9.03 | -2.32 | -8.04 | |
| -0.62 | 6.97 | 3.48 | 3.49 | 12.28 | 7.66 | 12.09 | -4.29 | 0.73 | |
| 3.19 | 8.73 | 10.46 | 6.90 | 7.53 | 8.66 | 11.25 | -6.34 | -1.22 | |
| 0.81 | 6.85 | 13.17 | 14.98 | 8.54 | 10.84 | 7.57 | 13.38 | 2.19 | |
| -8.13 | 5.58 | 4.62 | 23.92 | 11.34 | 18.09 | 10.15 | -1.13 | 20.36 | |
| -1.18 | 5.36 | 2.91 | 11.46 | 2.21 | 10.64 | 7.97 | -2.14 | 11.95 | |
| -1.58 | 7.05 | 9.86 | 6.91 | 4.78 | 15.73 | 6.23 | 6.75 | 2.43 | |
| -0.76 | 10.90 | 0.53 | 4.38 | 1.85 | 21.14 | 7.42 | 5.82 | -3.67 | r |
| 4.78 | 11.88 | 11.36 | 14.71 | 21.27 | 26.70 | 16.35 | -1.27 | 11.76 | p |

Period

2010
2011
2012
2013
2014
2015
2016
2017

2017 JAN.
FEB.
MAR.
APR.
MAY
JUNE
JULY
AUG.
SEP.
OCT.
NOV.
DEC.

2018 JAN.

Current Month

Change Between Current
and Previous Period

Change at of Last Period
from rate from Jan. to
Current Month

2010
2011
2012
2013
2014
2015
2016
2017

2017 JAN.
FEB.
MAR.
APR.
MAY
JUNE
JULY
AUG.
SEP.
OCT.
NOV.
DEC.

2018 JAN.

Table 2 Sales and Annual Growth Rate of Retail Trade

| Period | Retail Trade (47-48) | General Merchandise Stores (detail:table4) (471) | Food, Beverages and Tobacco Products in Specialized Stores (472) | Fabrics, Clothes and Clothing Accessories in Specialized Stores (473) | Household Supplies in Specialized Stores (474) | Pharmaceutical and Medical Goods and Cosmetics in Specialized Stores (475) | Educational and Entertainment Articles in Specialized Stores (476) |
|---|---------------------------|--|---|--|---|---|---|
| 1. Sales(NT\$Million) | | | | | | | |
| 2010 | 3 474 522 | 913 042 | 396 587 | 259 167 | 292 000 | 164 955 | 111 768 |
| 2011 | 3 693 946 | 973 502 | 409 873 | 267 480 | 304 490 | 173 175 | 114 134 |
| 2012 | 3 783 152 | 1 022 724 | 434 852 | 269 519 | 301 492 | 173 239 | 111 353 |
| 2013 | 3 857 376 | 1 052 399 | 457 553 | 265 387 | 301 442 | 175 839 | 107 763 |
| 2014 | 4 007 434 | 1 106 506 | 461 364 | 275 795 | 318 141 | 182 941 | 112 571 |
| 2015 | 4 020 340 | 1 150 970 | 473 670 | 279 752 | 317 022 | 188 331 | 114 877 |
| 2016 | 4 096 825 | 1 204 677 | 481 213 | 285 552 | 301 648 | 196 162 | 111 925 |
| 2017 | 4 145 133 | 1 229 509 | 478 029 | 286 396 | 289 183 | 201 983 | 109 647 |
| 2017 JAN. | 378 979 | 114 005 | 42 083 | 28 657 | 25 580 | 16 053 | 9 718 |
| FEB. | 302 605 | 88 621 | 36 322 | 20 770 | 22 927 | 15 152 | 8 877 |
| MAR. | 325 195 | 91 014 | 39 623 | 20 114 | 22 223 | 16 701 | 8 693 |
| APR. | 328 439 | 98 450 | 38 331 | 22 460 | 21 900 | 16 421 | 8 579 |
| MAY | 337 426 | 101 878 | 38 832 | 24 137 | 22 616 | 16 502 | 8 788 |
| JUNE | 329 306 | 95 074 | 37 515 | 21 291 | 21 342 | 17 008 | 8 270 |
| JULY | 339 194 | 100 476 | 38 161 | 21 741 | 21 877 | 15 762 | 8 835 |
| AUG. | 342 569 | 102 368 | 41 828 | 21 489 | 23 651 | 16 902 | 9 501 |
| SEP. | 341 580 | 101 602 | 46 501 | 20 889 | 23 812 | 17 999 | 8 474 |
| OCT. | 368 131 | 116 612 | 40 725 | 27 111 | 27 084 | 18 215 | 9 815 |
| NOV. | 371 915 | 110 265 | 38 154 | 27 471 | 28 368 | 16 778 | 9 900 |
| DEC. | 379 793 | 109 144 | 39 955 | 30 265 | 27 802 | 18 490 | 10 197 |
| 2018 JAN. | 362 254 | 101 536 | 38 319 | 23 709 | 24 672 | 15 978 | 8 894 |
| Jan.-Current Month | 362 254 | 101 536 | 38 319 | 23 709 | 24 672 | 15 978 | 8 894 |
| +-% Change Between Current Month & Previous Period | - 4.62 | - 6.97 | - 4.10 | - 21.66 | - 11.26 | - 13.59 | - 12.79 |
| +-% Change between Jan.-Current Month & that of Last Period | - 4.41 | - 10.94 | - 8.94 | - 17.26 | - 3.55 | - 0.47 | - 8.48 |
| % Structure rate from Jan. to Current month | 100.00 | 28.03 | 10.58 | 6.54 | 6.81 | 4.41 | 2.46 |
| 2. Annual Growth Rate(%) | | | | | | | |
| 2010 | 6.31 | 7.01 | 2.45 | 2.86 | 6.21 | 4.65 | 3.74 |
| 2011 | 6.32 | 6.62 | 3.35 | 3.21 | 4.28 | 4.98 | 2.12 |
| 2012 | 2.41 | 5.06 | 6.09 | 0.76 | -0.98 | 0.04 | -2.44 |
| 2013 | 1.96 | 2.90 | 5.22 | -1.53 | -0.02 | 1.50 | -3.22 |
| 2014 | 3.89 | 5.14 | 0.83 | 3.92 | 5.54 | 4.04 | 4.46 |
| 2015 | 0.32 | 4.02 | 2.67 | 1.43 | -0.35 | 2.95 | 2.05 |
| 2016 | 1.90 | 4.67 | 1.59 | 2.07 | -4.85 | 4.16 | -2.57 |
| 2017 | 1.18 | 2.06 | -0.66 | 0.30 | -4.13 | 2.97 | -2.04 |
| 2017 JAN. | 4.29 | 10.32 | 0.97 | 6.67 | -11.21 | 7.40 | 0.34 |
| FEB. | -8.37 | -15.35 | -13.60 | -18.65 | -8.34 | -7.87 | -12.20 |
| MAR. | 1.74 | 3.43 | 1.30 | 0.75 | -7.31 | 7.63 | -1.47 |
| APR. | 0.16 | 2.05 | 0.30 | 0.50 | -9.80 | 6.02 | -2.24 |
| MAY | 0.69 | 3.51 | -0.05 | 2.21 | -6.03 | 4.93 | -3.61 |
| JUNE | -1.94 | 0.79 | -3.35 | -7.30 | -4.29 | 4.32 | -8.09 |
| JULY | -1.55 | -0.70 | 0.17 | -1.73 | -8.81 | -0.17 | -3.36 |
| AUG. | 4.30 | 1.77 | -3.36 | -0.17 | 0.95 | 1.54 | -0.40 |
| SEP. | 3.37 | 2.93 | 7.56 | -1.18 | 1.85 | 2.80 | 1.58 |
| OCT. | 3.21 | 6.47 | 5.45 | 5.32 | 0.25 | 5.60 | 1.24 |
| NOV. | 3.96 | 4.78 | 0.56 | 4.88 | 2.44 | 0.56 | 2.37 |
| DEC. | 3.54 | 4.74 | -3.31 | 9.90 | 0.37 | 3.55 | 1.68 |
| 2018 JAN. | -4.41 | -10.94 | -8.94 | -17.26 | -3.55 | -0.47 | -8.48 |

Table 2 Sales and Annual Growth Rate of Retail Trade

| Building Materials in Specialized Stores (481) | Fuel Products in Specialized Stores (482) | Information and Communications Equipment and Electrical Household Appliance in Specialized Stores (483+4741) | Automobiles and Motorcycles and Related Parts and Accessories in Specialized Stores (484) | Other Retail Sale in Specialized Stores (485) | Other NonStore Retailers (487) | Period |
|---|--|---|--|--|-------------------------------------|---|
| 48 832 | 288 028 | 335 358 | 445 116 | 56 543 | 163 128 | 2010 |
| 52 345 | 301 451 | 353 900 | 513 632 | 58 014 | 171 949 | 2011 |
| 51 138 | 302 775 | 364 937 | 515 298 | 57 802 | 178 023 | 2012 |
| 52 323 | 309 185 | 358 984 | 533 142 | 52 601 | 190 759 | 2013 |
| 53 619 | 303 063 | 359 878 | 575 685 | 52 105 | 205 766 | 2014 |
| 52 728 | 230 596 | 360 501 | 582 504 | 52 669 | 216 719 | 2015 |
| 51 265 | 217 606 | 355 266 | 614 137 | 49 512 | 227 862 | 2016 |
| 48 890 | 237 890 | 346 142 | 631 475 | 47 264 | 238 726 | 2017 |
| 4 368 | 20 730 | 31 943 | 61 385 | 4 176 | 20 281 | 2017 JAN. |
| 3 658 | 17 992 | 26 087 | 39 719 | 3 730 | 18 749 | FEB. |
| 3 766 | 19 804 | 25 880 | 53 612 | 3 828 | 19 938 | MAR. |
| 3 844 | 18 753 | 27 466 | 49 304 | 3 875 | 19 056 | APR. |
| 4 158 | 19 461 | 26 846 | 51 032 | 3 642 | 19 534 | MAY |
| 4 008 | 18 496 | 28 169 | 55 204 | 3 548 | 19 382 | JUNE |
| 4 163 | 19 526 | 30 259 | 56 670 | 3 599 | 18 125 | JULY |
| 4 289 | 20 295 | 28 177 | 50 697 | 3 645 | 19 728 | AUG. |
| 4 144 | 19 882 | 28 619 | 47 742 | 3 451 | 18 465 | SEP. |
| 4 286 | 20 283 | 28 507 | 51 498 | 4 005 | 19 991 | OCT. |
| 4 086 | 20 464 | 32 419 | 56 421 | 4 621 | 22 968 | NOV. |
| 4 120 | 22 204 | 31 771 | 58 193 | 5 143 | 22 509 | r DEC. |
| 4 187 | 21 332 | 31 915 | 65 682 | 3 938 | 22 091 | p 2018 JAN. |
| 4 187 | 21 332 | 31 915 | 65 682 | 3 938 | 22 091 | Jan.-Current Month |
| 1.63 | - 3.93 | 0.46 | 12.87 | - 23.42 | - 1.86 | +-% Change Between Curr Month & Previous Period |
| - 4.15 | 2.90 | - 0.09 | 7.00 | - 5.71 | 8.92 | +-% Change between Jan. Month & that of Last Period |
| 1.16 | 5.89 | 8.81 | 18.13 | 1.09 | 6.10 | % Structure rate from Jan. Current month |
| 8.23 | 8.00 | 2.05 | 14.45 | 1.19 | 8.49 | 2010 |
| 7.19 | 4.66 | 5.53 | 15.39 | 2.60 | 5.41 | 2011 |
| -2.31 | 0.44 | 3.12 | 0.32 | -0.37 | 3.53 | 2012 |
| 2.32 | 2.12 | -1.63 | 3.46 | -9.00 | 7.15 | 2013 |
| 2.48 | -1.98 | 0.25 | 7.98 | -0.94 | 7.87 | 2014 |
| -1.66 | -23.91 | 0.17 | 1.18 | 1.08 | 5.32 | 2015 |
| -2.78 | -5.63 | -1.45 | 5.43 | -6.00 | 5.14 | 2016 |
| -4.63 | 9.32 | -2.57 | 2.82 | -4.54 | 4.77 | 2017 |
| -4.45 | 25.85 | -3.82 | 3.77 | -7.79 | 0.72 | 2017 JAN. |
| -16.82 | 26.38 | -19.42 | 18.66 | -0.43 | 3.07 | FEB. |
| -9.69 | 19.14 | -2.97 | 1.61 | -11.90 | 1.32 | MAR. |
| -8.82 | 9.24 | -0.45 | -3.32 | -11.65 | 6.03 | APR. |
| -9.13 | 3.17 | -4.79 | 0.03 | -10.22 | 4.94 | MAY |
| -13.89 | -3.99 | -1.26 | -4.25 | -9.71 | 7.27 | JUNE |
| -0.84 | 3.34 | -2.36 | -2.86 | -10.44 | 1.91 | JULY |
| 5.73 | 5.27 | -2.48 | 30.31 | -6.77 | 7.23 | AUG. |
| 4.30 | 11.42 | 6.86 | 0.31 | -4.79 | 0.76 | SEP. |
| 0.77 | 2.81 | -5.54 | -0.24 | -1.33 | 5.19 | OCT. |
| 3.76 | 8.63 | 5.57 | 0.64 | 7.79 | 12.05 | NOV. |
| -3.28 | 8.86 | 2.03 | 2.90 | 11.33 | 6.22 | r DEC. |
| -4.15 | 2.90 | -0.09 | 7.00 | -5.71 | 8.92 | p 2018 JAN. |

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-Current

to

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Table 3 Sales and Annual Growth Rate of General Merchandise Stores

| Period | General Merchandise Stores (471) | Department Stores (4711) | Supermarkets (4712) | Convenience Stores (4713) | Retail Outlet (4714) | Other General Merchandise Stores (4719) |
|---|---------------------------------------|-------------------------------|--------------------------|--------------------------------|---------------------------|--|
| 1. Sales(NT\$Million) | | | | | | |
| 2010 | 913 042 | 251 113 | 133 577 | 230 456 | 156 366 | 141 529 |
| 2011 | 973 502 | 270 186 | 143 398 | 245 985 | 166 539 | 147 394 |
| 2012 | 1 022 724 | 279 986 | 151 885 | 267 700 | 170 743 | 152 410 |
| 2013 | 1 052 399 | 288 636 | 158 748 | 276 056 | 171 557 | 157 403 |
| 2014 | 1 106 506 | 306 136 | 167 218 | 289 170 | 175 824 | 168 158 |
| 2015 | 1 150 970 | 318 902 | 180 404 | 294 991 | 182 993 | 173 679 |
| 2016 | 1 204 677 | 333 149 | 197 266 | 308 807 | 191 323 | 174 132 |
| 2017 | 1 229 509 | 334 626 | 209 571 | 317 312 | 197 149 | 170 850 |
| 2017 JAN. | 114 005 | 30 179 | 18 264 | 27 676 | 23 072 | 14 813 |
| FEB. | 88 621 | 23 596 | 15 283 | 22 136 | 13 730 | 13 877 |
| MAR. | 91 014 | 21 726 | 16 173 | 25 357 | 14 763 | 12 995 |
| APR. | 98 450 | 28 057 | 16 170 | 25 998 | 14 732 | 13 492 |
| MAY | 101 878 | 27 466 | 16 776 | 27 703 | 15 635 | 14 297 |
| JUNE | 95 074 | 22 080 | 16 970 | 27 224 | 15 095 | 13 705 |
| JULY | 100 476 | 24 325 | 18 265 | 27 571 | 16 866 | 13 449 |
| AUG. | 102 368 | 22 969 | 18 957 | 28 518 | 17 911 | 14 014 |
| SEP. | 101 602 | 24 535 | 19 280 | 26 672 | 17 143 | 13 973 |
| OCT. | 116 612 | 39 506 | 18 818 | 26 344 | 16 655 | 15 289 |
| NOV. | 110 265 | 37 806 | 16 885 | 25 436 | 14 985 | 15 153 |
| DEC. | 109 144 | 32 381 | 17 731 | 26 676 | 16 562 | 15 794 |
| 2018 JAN. | 101 536 | 24 338 | 17 488 | 27 525 | 18 190 | 13 996 |
| Jan.-Current Month | 101 536 | 24 338 | 17 488 | 27 525 | 18 190 | 13 996 |
| +-% Change Between Current Month & Previous Period | - 6.97 | - 24.84 | - 1.37 | 3.18 | 9.82 | - 11.39 |
| +-% Change Between Jan.-Current Month & that of Last Period | - 10.94 | - 19.35 | - 4.25 | - 0.55 | - 21.16 | - 5.52 |
| % Structure rate from Jan. to Current month | 100.00 | 23.97 | 17.22 | 27.11 | 17.91 | 13.78 |
| 2. Annual Growth Rate(%) | | | | | | |
| 2010 | 7.01 | 8.27 | 5.32 | 8.67 | 5.82 | 5.12 |
| 2011 | 6.62 | 7.60 | 7.35 | 6.74 | 6.51 | 4.14 |
| 2012 | 5.06 | 3.63 | 5.92 | 8.83 | 2.52 | 3.40 |
| 2013 | 2.90 | 3.09 | 4.52 | 3.12 | 0.48 | 3.28 |
| 2014 | 5.14 | 6.06 | 5.34 | 4.75 | 2.49 | 6.83 |
| 2015 | 4.02 | 4.17 | 7.89 | 2.01 | 4.08 | 3.28 |
| 2016 | 4.67 | 4.47 | 9.35 | 4.68 | 4.55 | 0.26 |
| 2017 | 2.06 | 0.44 | 6.24 | 2.75 | 3.05 | -1.88 |
| 2017 JAN. | 10.32 | 10.46 | 13.10 | 10.48 | 14.25 | 1.27 |
| FEB. | -15.35 | -20.69 | -4.02 | -8.85 | -23.68 | -17.11 |
| MAR. | 3.43 | 0.16 | 9.07 | 3.55 | 7.16 | -1.61 |
| APR. | 2.05 | 0.08 | 9.98 | 2.47 | 4.29 | -5.20 |
| MAY | 3.51 | 4.81 | 7.56 | 3.72 | 4.37 | -4.22 |
| JUNE | 0.79 | -4.94 | 10.36 | 2.78 | 0.85 | -3.93 |
| JULY | -0.70 | -3.93 | 5.98 | -0.15 | -0.58 | -4.28 |
| AUG. | 1.77 | 2.18 | -1.00 | 5.53 | -0.55 | 0.64 |
| SEP. | 2.93 | -4.89 | 10.02 | 4.50 | 5.99 | 2.05 |
| OCT. | 6.47 | 6.47 | 9.73 | 2.89 | 12.35 | 3.03 |
| NOV. | 4.78 | 6.82 | 3.72 | 1.55 | 6.14 | 5.22 |
| DEC. | 4.74 | 5.06 | 2.16 | 4.18 | 9.00 | 3.73 |
| 2018 JAN. | -10.94 | -19.35 | -4.25 | -0.55 | -21.16 | -5.52 |

Table 4 Sales and Annual Growth Rate of Food and Beverage Services

| Period | Food and Beverage Services (56) | Restaurants (561) | Beverage Services via Shops (562) | Other Food and Beverage Services (569) |
|---|--------------------------------------|------------------------|--|---|
| 1. Sales(NT\$Million) | | | | |
| 2010 | 351 221 | 296 976 | 38 408 | 15 838 |
| 2011 | 380 876 | 323 974 | 40 405 | 16 497 |
| 2012 | 394 511 | 335 998 | 41 632 | 16 880 |
| 2013 | 400 699 | 338 352 | 44 974 | 17 373 |
| 2014 | 412 940 | 349 208 | 45 873 | 17 859 |
| 2015 | 424 065 | 358 708 | 47 296 | 18 061 |
| 2016 | 439 409 | 371 992 | 49 125 | 18 292 |
| 2017 | 452 324 | 382 855 | 50 942 | 18 526 |
| 2017 JAN. | 43 126 | 37 137 | 4 378 | 1 611 |
| FEB. | 36 459 | 31 159 | 3 922 | 1 378 |
| MAR. | 34 675 | 28 997 | 4 181 | 1 497 |
| APR. | 35 877 | 30 297 | 4 073 | 1 507 |
| MAY | 38 322 | 32 567 | 4 192 | 1 563 |
| JUNE | 36 466 | 30 787 | 4 088 | 1 590 |
| JULY | 38 661 | 32 924 | 4 223 | 1 514 |
| AUG. | 39 114 | 33 094 | 4 561 | 1 458 |
| SEP. | 35 626 | 29 758 | 4 429 | 1 439 |
| OCT. | 38 357 | 32 506 | 4 203 | 1 649 |
| NOV. | 35 314 | 29 438 | 4 244 | 1 632 |
| DEC. | 40 327 | 34 191 | 4 448 | 1 689 |
| 2018 JAN. | 37 927 | 31 892 | 4 340 | 1 695 |
| Jan.-Current Month | 37 927 | 31 892 | 4 340 | 1 695 |
| +-% Change Between Current Month & Previous Period | - 5.95 | - 6.72 | - 2.43 | 0.34 |
| +-% Change Between Jan.-Current Month & that of Last Period | - 12.06 | - 14.12 | - 0.88 | 5.22 |
| % Structure rate from Jan. to Current month | 100.00 | 84.09 | 11.44 | 4.47 |
| 2. Annual Growth Rate(%) | | | | |
| 2010 | 7.64 | 7.82 | 6.34 | 7.39 |
| 2011 | 8.44 | 9.09 | 5.20 | 4.16 |
| 2012 | 3.58 | 3.71 | 3.04 | 2.33 |
| 2013 | 1.57 | 0.70 | 8.03 | 2.92 |
| 2014 | 3.05 | 3.21 | 2.00 | 2.80 |
| 2015 | 2.69 | 2.72 | 3.10 | 1.13 |
| 2016 | 3.62 | 3.70 | 3.87 | 1.28 |
| 2017 | 2.94 | 2.92 | 3.70 | 1.28 |
| 2017 JAN. | 14.83 | 16.17 | 10.22 | -0.31 |
| FEB. | -8.35 | -9.85 | 1.90 | 0.69 |
| MAR. | 2.66 | 1.72 | 9.26 | 3.61 |
| APR. | 5.53 | 6.24 | 1.60 | 2.48 |
| MAY | 2.10 | 2.63 | -1.58 | 1.23 |
| JUNE | 0.25 | 0.45 | -2.16 | 2.78 |
| JULY | 2.52 | 2.66 | 1.12 | 3.55 |
| AUG. | 4.20 | 3.88 | 7.38 | 1.84 |
| SEP. | 1.16 | 0.14 | 10.47 | -3.59 |
| OCT. | 2.90 | 2.95 | 2.98 | 1.72 |
| NOV. | 2.42 | 2.40 | 3.51 | 0.13 |
| DEC. | 5.66 | 6.56 | 0.71 | 1.45 |
| 2018 JAN. | -12.06 | -14.12 | -0.88 | 5.22 |

Table 5 Sales Index of Trade and Food Services

| Period | Wholesale Trade (45-46) | Retail Trade (47-48) | Food and Beverage Services (56) |
|---|------------------------------|---------------------------|--------------------------------------|
| 2010 | 101.40 | 95.06 | 93.66 |
| 2011 | 100.00 | 100.00 | 100.00 |
| 2012 | 99.60 | 100.46 | 101.58 |
| 2013 | 102.80 | 101.78 | 102.48 |
| 2014 | 105.53 | 104.32 | 104.29 |
| 2015 | 111.35 | 105.00 | 107.43 |
| 2016 | 112.64 | 105.57 | 109.62 |
| 2017 | 117.25 | 106.08 | 112.30 |
| 2017 JAN. | 110.65 | 116.76 | 128.86 |
| FEB. | 97.07 | 93.55 | 109.32 |
| MAR. | 116.77 | 100.94 | 104.38 |
| APR. | 110.87 | 101.69 | 107.73 |
| MAY | 116.11 | 104.37 | 114.96 |
| JUNE | 122.03 | 101.09 | 108.57 |
| JULY | 119.76 | 104.12 | 115.10 |
| AUG. | 124.93 | 105.00 | 116.27 |
| SEP. | 124.18 | 104.69 | 105.90 |
| OCT. | 119.85 | 112.14 | 113.33 |
| NOV. | 122.02 | 113.03 | 104.09 |
| DEC. r | 122.79 | 115.60 | 119.04 |
| 2018 JAN. p | 123.16 | 109.30 | 110.98 |
| Jan.-Current Month | 123.16 | 109.30 | 110.98 |
| +-% Change Between Current Month & Previous Period | 0.30 | - 5.45 | - 6.77 |
| +-% Change Between Jan.-Current Month & that of Last Period | 11.31 | - 6.39 | - 13.88 |
| 2010 | 4.81 | 5.77 | 6.57 |
| 2011 | -1.39 | 5.20 | 6.77 |
| 2012 | -0.39 | 0.46 | 1.58 |
| 2013 | 3.21 | 1.31 | 0.89 |
| 2014 | 2.66 | 2.50 | 1.76 |
| 2015 | 5.51 | 0.65 | 3.02 |
| 2016 | 1.16 | 0.55 | 2.04 |
| 2017 | 4.09 | 0.48 | 2.44 |
| 2017 JAN. | -2.86 | 1.98 | 12.31 |
| FEB. | 11.95 | -8.35 | -8.32 |
| MAR. | 4.52 | 1.49 | 2.88 |
| APR. | 1.33 | -0.06 | 5.83 |
| MAY | 5.86 | 0.10 | 1.97 |
| JUNE | 7.76 | -2.91 | -0.42 |
| JULY | 5.12 | -2.31 | 1.75 |
| AUG. | 4.68 | 3.32 | 3.31 |
| SEP. | 5.08 | 2.85 | 0.74 |
| OCT. | 2.12 | 3.24 | 3.33 |
| NOV. | 2.68 | 3.60 | 2.08 |
| DEC. r | 2.88 | 2.31 | 4.40 |
| 2018 JAN. p | 11.31 | -6.39 | -13.88 |

