

Trade and Eating-Drinking places Activity Surveys

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Table 1 Sales and Annual Growth Rate of Wholesale Trade

| Period | Wholesale Trade (45-46) | Wholesale on a Fee or Contract Basis (451) | General Merchandise (452) | Agricultural Raw Materials and Live Animals (453) | Food, Beverages and Tobacco (454) | Textiles and Clothing (455) | Household Appliances and Goods (456) |
|---|------------------------------|---|--------------------------------|--|--|----------------------------------|---|
| 1. Sales(NT\$Million) | | | | | | | |
| 2012 | 9 663 579 | 51 910 | 355 475 | 81 295 | 1 006 976 | 476 844 | 662 387 |
| 2013 | 9 734 867 | 53 255 | 335 417 | 79 569 | 1 057 345 | 480 340 | 630 739 |
| 2014 | 9 952 990 | 53 436 | 307 540 | 75 195 | 1 066 268 | 465 039 | 639 136 |
| 2015 | 9 554 911 | 53 164 | 271 299 | 73 451 | 1 064 956 | 462 054 | 624 410 |
| 2016 | 9 404 578 | 49 594 | 246 515 | 74 053 | 1 109 320 | 433 586 | 590 920 |
| 2017 | 9 981 935 | 47 817 | 260 125 | 68 625 | 1 132 166 | 429 706 | 567 746 |
| 2018 | 10 474 659 | 45 998 | 279 259 | 68 372 | 1 179 011 | 422 141 | 578 905 |
| 2019 | 10 249 538 | 44 500 | 270 517 | 74 081 | 1 200 962 | 399 760 | 576 997 |
| 2019 MAR. | 838 846 | 4 241 | 21 861 | 6 117 | 94 234 | 33 489 | 49 464 |
| APR. | 832 336 | 3 742 | 21 521 | 5 705 | 93 317 | 33 704 | 56 512 |
| MAY | 853 392 | 3 718 | 22 927 | 6 625 | 102 095 | 31 535 | 49 100 |
| JUNE | 834 392 | 4 353 | 22 266 | 6 254 | 97 666 | 30 574 | 44 863 |
| JULY | 905 325 | 3 855 | 24 024 | 7 070 | 106 947 | 32 255 | 44 777 |
| AUG. | 879 396 | 4 290 | 23 047 | 6 342 | 108 258 | 34 680 | 41 674 |
| SEP. | 879 867 | 3 450 | 22 282 | 6 122 | 105 508 | 32 388 | 40 657 |
| OCT. | 896 243 | 3 500 | 22 740 | 6 058 | 99 400 | 34 644 | 48 347 |
| NOV. | 867 860 | 3 127 | 21 368 | 6 085 | 98 133 | 33 221 | 47 329 |
| DEC. | 883 209 | 3 081 | 23 809 | 6 184 | 103 403 | 33 980 | 52 550 |
| 2020 JAN. | 807 094 | 3 690 | 22 418 | 5 457 | 102 579 | 35 197 | 48 584 |
| FEB. | 753 116 | 3 148 | 20 475 | 5 848 | 83 826 | 28 225 | 55 963 |
| MAR. | 905 423 | 3 907 | 22 090 | 5 544 | 93 845 | 29 733 | 50 958 |
| Jan.-Current Month | 2 465 633 | 10 745 | 64 983 | 16 849 | 280 250 | 93 155 | 155 505 |
| +-% Change Between Current Month & Previous Period | 20.22 | 24.11 | 7.89 | - 5.21 | 11.95 | 5.34 | - 8.94 |
| +-% Change Between Jan.-Current Month & that of Last Period | 1.99 | - 5.61 | - 2.33 | - 4.46 | - 2.09 | - 9.36 | 2.86 |
| % Structure rate from Jan. to Current month | 100.00 | 0.44 | 2.64 | 0.68 | 11.37 | 3.78 | 6.31 |
| 2. Annual Growth Rate(%) | | | | | | | |
| 2012 | -1.78 | -6.90 | -7.09 | -4.52 | 5.10 | -5.43 | -6.79 |
| 2013 | 0.74 | 2.59 | -5.64 | -2.12 | 5.00 | 0.73 | -4.78 |
| 2014 | 2.24 | 0.34 | -8.31 | -5.50 | 0.84 | -3.19 | 1.33 |
| 2015 | -4.00 | -0.51 | -11.78 | -2.32 | -0.12 | -0.64 | -2.30 |
| 2016 | -1.57 | -6.72 | -9.14 | 0.82 | 4.17 | -6.16 | -5.36 |
| 2017 | 6.14 | -3.58 | 5.52 | -7.33 | 2.06 | -0.89 | -3.92 |
| 2018 | 4.94 | -3.80 | 7.36 | -0.37 | 4.14 | -1.76 | 1.97 |
| 2019 | -2.15 | -3.26 | -3.13 | 8.35 | 1.86 | -5.30 | -0.33 |
| 2019 MAR. | -6.91 | 8.89 | -1.33 | 6.92 | 0.34 | -10.76 | -5.48 |
| APR. | 0.96 | 8.57 | 5.51 | 2.88 | 6.31 | -8.25 | 2.30 |
| MAY | -5.50 | -10.51 | -6.06 | 18.68 | 1.81 | -11.40 | -5.19 |
| JUNE | -6.00 | -15.57 | -4.81 | 12.33 | -6.60 | -4.49 | -6.58 |
| JULY | 0.99 | -19.42 | -3.21 | 28.98 | 0.79 | -4.29 | -3.20 |
| AUG. | -5.74 | 4.89 | -7.37 | 8.46 | -4.72 | -7.69 | -5.15 |
| SEP. | -2.24 | -4.70 | -7.40 | 8.77 | 5.87 | -2.56 | 2.08 |
| OCT. | -1.34 | 12.76 | -11.03 | -2.96 | 4.20 | -3.90 | 1.34 |
| NOV. | -1.72 | -2.68 | -5.55 | 1.42 | 3.46 | -6.83 | 3.64 |
| DEC. | 4.76 | -0.97 | 0.16 | 0.67 | 7.68 | 0.33 | 8.88 |
| 2020 JAN. | -13.12 | -14.07 | -14.46 | -20.42 | -10.02 | -11.21 | -11.04 |
| FEB. | 15.93 | 10.54 | 10.87 | 25.49 | 7.47 | -4.81 | 18.80 |
| MAR. | 7.94 | -7.88 | 1.05 | -9.37 | -0.41 | -11.22 | 3.02 |

Table 1 Sales and Annual Growth Rate of Wholesale Trade

| Pharmaceutical and Medical Goods and Cosmetics (457) | Cultural and Recreation Goods (458) | Construction Materials (461) | Chemical Materials and Chemical Products (462) | Fuel and Related Products (463) | Machinery and Equipment (464) | Motor Vehicles and Motorcycles and Related Parts and Accessories (465) | Other Specialized Wholesale (469) | Period |
|---|--|-----------------------------------|---|--------------------------------------|------------------------------------|---|--|---|
| 1. Sales(NT\$Million) | | | | | | | | |
| 438 541 | 224 948 | 1 025 769 | 480 448 | 102 507 | 3 850 586 | 614 388 | 291 503 | 2012 |
| 450 059 | 215 209 | 1 036 342 | 499 244 | 117 027 | 3 799 208 | 670 810 | 310 304 | 2013 |
| 469 204 | 207 027 | 1 093 956 | 539 378 | 119 192 | 3 873 611 | 725 766 | 318 243 | 2014 |
| 494 197 | 199 528 | 1 026 885 | 516 591 | 86 647 | 3 637 264 | 730 010 | 314 454 | 2015 |
| 524 147 | 193 188 | 1 009 343 | 511 765 | 78 122 | 3 480 552 | 782 577 | 320 895 | 2016 |
| 574 777 | 183 906 | 1 109 295 | 548 508 | 87 575 | 3 793 802 | 803 489 | 374 399 | 2017 |
| 597 281 | 178 333 | 1 164 440 | 584 546 | 101 587 | 4 077 577 | 795 310 | 401 897 | 2018 |
| 639 777 | 179 070 | 1 096 441 | 538 585 | 94 448 | 3 990 516 | 797 587 | 346 295 | 2019 |
| 56 314 | 15 182 | 95 210 | 46 151 | 8 019 | 315 440 | 65 519 | 27 605 | 2019 MAR. |
| 56 007 | 13 346 | 95 344 | 46 083 | 8 016 | 308 431 | 63 675 | 26 932 | APR. |
| 52 659 | 14 219 | 92 221 | 46 674 | 8 340 | 325 506 | 66 267 | 31 505 | MAY |
| 50 671 | 14 667 | 85 721 | 42 743 | 8 074 | 332 508 | 67 814 | 26 219 | JUNE |
| 53 284 | 15 070 | 91 723 | 46 978 | 8 151 | 362 402 | 76 231 | 32 559 | JULY |
| 50 986 | 15 372 | 90 746 | 45 876 | 8 072 | 364 794 | 53 294 | 31 966 | AUG. |
| 54 097 | 14 406 | 84 239 | 42 609 | 7 709 | 371 136 | 65 863 | 29 401 | SEP. |
| 57 318 | 14 750 | 93 290 | 46 341 | 8 248 | 357 213 | 72 219 | 32 174 | OCT. |
| 51 994 | 14 081 | 93 515 | 45 109 | 7 446 | 342 919 | 75 835 | 27 698 | NOV. |
| 53 008 | 16 107 | 104 854 | 44 378 | 7 913 | 330 381 | 74 732 | 28 830 | DEC. |
| 59 041 | 14 485 | 76 953 | 37 948 | 6 086 | 301 393 | 69 775 | 23 485 | 2020 JAN. |
| 50 744 | 12 604 | 87 059 | 42 207 | 5 397 | 271 348 | 63 478 | 22 794 | FEB. |
| 67 717 | 14 070 | 93 994 | 47 195 | 4 476 | 375 341 | 70 967 | 25 585 | MAR. |
| 177 502 | 41 160 | 258 006 | 127 351 | 15 959 | 948 083 | 204 220 | 71 864 | Jan.-Current Month |
| 33.45 | 11.63 | 7.97 | 11.82 | - 17.07 | 38.32 | 11.80 | 12.25 | +-% Change Between Current Month & Previous Period |
| 11.11 | - 12.52 | - 2.56 | - 3.37 | - 29.01 | 5.90 | 12.42 | - 9.05 | +-% Change Between Jan.-Current Month & that of Last Period |
| 7.20 | 1.67 | 10.46 | 5.17 | 0.65 | 38.45 | 8.28 | 2.91 | % Structure rate from Jan. to Current month |
| 2. Annual Growth Rate(%) | | | | | | | | |
| 2.03 | -5.16 | -1.83 | 0.98 | -3.34 | -2.17 | -1.10 | 0.09 | 2012 |
| 2.63 | -4.33 | 1.03 | 3.91 | 14.16 | -1.33 | 9.18 | 6.45 | 2013 |
| 4.25 | -3.80 | 5.56 | 8.04 | 1.85 | 1.96 | 8.19 | 2.56 | 2014 |
| 5.33 | -3.62 | -6.13 | -4.22 | -27.30 | -6.10 | 0.58 | -1.19 | 2015 |
| 6.06 | -3.18 | -1.71 | -0.93 | -9.84 | -4.31 | 7.20 | 2.05 | 2016 |
| 9.66 | -4.80 | 9.90 | 7.18 | 12.10 | 9.00 | 2.67 | 16.67 | 2017 |
| 3.92 | -3.03 | 4.97 | 6.57 | 16.00 | 7.48 | -1.02 | 7.34 | 2018 |
| 7.12 | 0.41 | -5.84 | -7.86 | -7.03 | -2.14 | 0.29 | -13.83 | 2019 |
| 5.03 | 3.18 | -7.55 | -14.54 | 1.50 | -7.07 | -13.70 | -25.29 | 2019 MAR. |
| 17.43 | 1.27 | 0.37 | -2.05 | 5.54 | -1.34 | 3.54 | -12.23 | APR. |
| 3.00 | -0.36 | -12.98 | -9.65 | -6.56 | -4.94 | -6.45 | -12.65 | MAY |
| 5.62 | -0.43 | -12.95 | -14.32 | -9.49 | -3.17 | -3.88 | -25.06 | JUNE |
| 12.28 | 5.69 | -4.78 | -6.24 | -11.82 | 3.22 | 7.91 | -9.88 | JULY |
| 2.26 | 0.99 | -7.35 | -11.21 | -3.49 | -6.50 | -1.73 | -10.08 | AUG. |
| 3.38 | -1.53 | -7.27 | -9.46 | -9.84 | -5.12 | 15.25 | -8.75 | SEP. |
| 1.97 | 2.14 | -8.97 | -8.50 | -11.36 | -0.06 | 4.51 | -7.51 | OCT. |
| 6.93 | -7.11 | -7.71 | -7.83 | -18.58 | -2.34 | 10.29 | -13.41 | NOV. |
| 10.59 | 2.32 | -1.71 | 0.66 | -6.04 | 6.49 | 8.70 | -4.01 | DEC. |
| -9.37 | -26.14 | -22.05 | -21.25 | -24.43 | -10.80 | -7.58 | -22.53 | 2020 JAN. |
| 32.51 | 2.82 | 22.87 | 12.69 | -15.77 | 12.17 | 56.19 | 8.07 | FEB. |
| 20.25 | -7.32 | -1.28 | 2.26 | -44.18 | 18.99 | 8.31 | -7.32 | MAR. |

Table 2 Sales and Annual Growth Rate of Retail Trade

| Period | Retail Trade (47-48) | General Merchandise Stores (detail:table4) (471) | Food, Beverages and Tobacco in Specialized Stores (472) | Textiles and Clothing in Specialized Stores (473) | Household Appliances and Goods in Specialized Stores (474) | Pharmaceutical and Medical Goods and Cosmetics in Specialized Stores (475) | Cultural and Recreation Goods in Specialized Stores (476) |
|---|---------------------------|--|--|--|---|---|--|
| 1. Sales(NT\$Million) | | | | | | | |
| 2012 | 3 493 857 | 1 002 564 | 316 233 | 259 600 | 237 090 | 163 216 | 89 112 |
| 2013 | 3 520 874 | 1 028 124 | 315 538 | 254 028 | 227 744 | 164 027 | 83 096 |
| 2014 | 3 620 906 | 1 077 398 | 301 716 | 262 346 | 230 924 | 168 966 | 83 639 |
| 2015 | 3 586 262 | 1 116 823 | 293 747 | 264 453 | 221 078 | 172 224 | 82 241 |
| 2016 | 3 624 373 | 1 164 705 | 282 996 | 268 254 | 202 099 | 177 612 | 77 207 |
| 2017 | 3 656 252 | 1 178 201 | 284 427 | 268 435 | 188 114 | 183 763 | 74 764 |
| 2018 | 3 737 094 | 1 222 612 | 284 669 | 272 831 | 193 583 | 191 750 | 74 531 |
| 2019 | 3 852 281 | 1 272 664 | 288 010 | 283 484 | 196 273 | 198 102 | 78 604 |
| 2019 MAR. | 300 632 | 97 041 | 22 856 | 20 304 | 15 786 | 17 277 | 6 293 |
| APR. | 309 502 | 102 820 | 22 501 | 21 985 | 15 703 | 16 035 | 6 192 |
| MAY | 319 436 | 105 347 | 23 960 | 22 524 | 16 918 | 15 435 | 6 319 |
| JUNE | 311 319 | 101 503 | 22 021 | 22 313 | 15 543 | 15 884 | 6 112 |
| JULY | 326 992 | 105 023 | 22 817 | 20 382 | 15 672 | 15 847 | 6 573 |
| AUG. | 308 808 | 110 997 | 25 681 | 20 187 | 15 561 | 16 041 | 6 590 |
| SEP. | 311 594 | 102 053 | 25 623 | 20 083 | 15 416 | 18 405 | 6 008 |
| OCT. | 340 688 | 116 679 | 24 445 | 24 428 | 17 527 | 18 616 | 6 537 |
| NOV. | 343 902 | 113 238 | 23 307 | 27 899 | 17 379 | 16 565 | 6 588 |
| DEC. | 350 344 | 109 083 | 25 067 | 29 785 | 17 926 | 17 133 | 7 622 |
| 2020 JAN. | 355 410 | 122 437 | 26 712 | 31 850 | 15 725 | 16 858 | 7 519 |
| FEB. | 278 502 | 91 631 | 20 421 | 20 312 | 12 943 | 15 709 | 5 998 |
| MAR. | 290 553 | 96 497 | 21 043 | 16 741 | 11 757 | 16 247 | 5 613 |
| Jan.-Current Month | 924 465 | 310 565 | 68 176 | 68 903 | 40 425 | 48 814 | 19 130 |
| +-% Change Between Current Month & Previous Period | 4.33 | 5.31 | 3.05 | - 17.58 | - 9.16 | 3.42 | - 6.42 |
| +-% Change Between Jan.-Current Month & that of Last Period | - 0.56 | 1.52 | - 6.08 | - 6.76 | - 16.87 | 1.40 | - 4.65 |
| % Structure rate from Jan. to Current month | 100.00 | 33.59 | 7.37 | 7.45 | 4.37 | 5.28 | 2.07 |
| 2. Annual Growth Rate(%) | | | | | | | |
| 2012 | 1.12 | 4.69 | 0.61 | 0.13 | -4.87 | -0.95 | -5.99 |
| 2013 | 0.77 | 2.55 | -0.22 | -2.15 | -3.94 | 0.50 | -6.75 |
| 2014 | 2.84 | 4.79 | -4.38 | 3.27 | 1.40 | 3.01 | 0.65 |
| 2015 | -0.96 | 3.66 | -2.64 | 0.80 | -4.26 | 1.93 | -1.67 |
| 2016 | 1.06 | 4.29 | -3.66 | 1.44 | -8.58 | 3.13 | -6.12 |
| 2017 | 0.88 | 1.16 | 0.51 | 0.07 | -6.92 | 3.46 | -3.16 |
| 2018 | 2.21 | 3.77 | 0.09 | 1.64 | 2.91 | 4.35 | -0.31 |
| 2019 | 3.08 | 4.09 | 1.17 | 3.90 | 1.39 | 3.31 | 5.47 |
| 2019 MAR. | 1.33 | 6.08 | 0.40 | 8.18 | 8.59 | 2.71 | 6.05 |
| APR. | 4.45 | 4.70 | 1.77 | 2.37 | 8.34 | 3.64 | 2.57 |
| MAY | 2.94 | 4.88 | 1.73 | 2.76 | 2.36 | 2.27 | 7.32 |
| JUNE | 4.46 | 6.56 | 0.06 | 4.55 | 3.89 | 3.85 | 5.49 |
| JULY | 6.73 | 5.83 | 3.98 | 2.69 | 5.24 | 5.25 | 8.21 |
| AUG. | 4.54 | 6.35 | 6.99 | 5.11 | 3.75 | 5.82 | 4.27 |
| SEP. | 2.91 | 2.21 | -5.47 | 1.11 | -2.76 | 0.56 | 3.98 |
| OCT. | 4.23 | 4.48 | 2.17 | 0.56 | -5.82 | 1.47 | 5.78 |
| NOV. | 5.60 | 5.39 | 3.61 | 14.26 | -4.70 | 2.20 | 0.97 |
| DEC. | 2.75 | 0.73 | 1.74 | 0.23 | -2.27 | 1.23 | 1.18 |
| 2020 JAN. | 2.00 | 13.43 | -5.85 | 17.29 | -14.33 | 5.16 | 2.75 |
| FEB. | -0.75 | -9.22 | -4.39 | -23.17 | -10.65 | 5.90 | -7.04 |
| MAR. | -3.35 | -0.56 | -7.93 | -17.55 | -25.52 | -5.96 | -10.80 |

Table 2 Sales and Annual Growth Rate of Retail Trade

| Construction Materials in Specialized Stores (481) | Fuel and related products in Specialized Stores (482) | Information and Communications Equipment and Electrical Household Appliance in Specialized Stores (483+4741) | Motor Vehicles, Motorcycles and Related Parts and Accessories in Specialized Stores (484) | Other Retail Sale in Specialized Stores (485) | Retail Trade not in Stores or Stalls (487) | Retail Sale via Mail Order Houses or via Internet (4871) | Period |
|---|--|---|--|--|---|---|---|
| 50 327 | 306 640 | 299 611 | 513 876 | 67 293 | 188 295 | 115 504 | 2012 |
| 51 356 | 313 795 | 285 192 | 531 426 | 62 809 | 203 740 | 123 904 | 2013 |
| 52 487 | 308 232 | 276 656 | 573 568 | 63 814 | 221 159 | 137 039 | 2014 |
| 51 478 | 235 026 | 268 173 | 580 095 | 66 160 | 234 762 | 145 912 | 2015 |
| 49 916 | 222 256 | 255 732 | 611 316 | 63 790 | 248 491 | 155 750 | 2016 |
| 46 732 | 242 248 | 252 196 | 618 651 | 59 510 | 259 210 | 168 535 | 2017 |
| 45 923 | 273 217 | 244 560 | 600 711 | 57 927 | 274 779 | 189 438 | 2018 |
| 45 118 | 263 777 | 237 873 | 637 322 | 57 624 | 293 429 | 207 755 | 2019 |
| 3 650 | 21 817 | 18 812 | 48 700 | 5 648 | 22 446 | 15 685 | 2019 MAR. |
| 3 450 | 22 184 | 19 713 | 51 510 | 4 982 | 22 428 | 15 367 | APR. |
| 3 587 | 23 283 | 19 832 | 53 740 | 4 856 | 23 635 | 16 660 | MAY |
| 3 690 | 23 033 | 19 020 | 54 804 | 4 619 | 22 779 | 16 139 | JUNE |
| 3 625 | 22 942 | 21 431 | 65 142 | 4 241 | 23 297 | 16 327 | JULY |
| 3 672 | 22 486 | 19 789 | 39 781 | 4 447 | 23 574 | 17 049 | AUG. |
| 3 505 | 21 566 | 19 620 | 52 208 | 3 830 | 23 278 | 16 163 | SEP. |
| 3 671 | 21 856 | 20 070 | 57 289 | 4 893 | 24 677 | 16 832 | OCT. |
| 3 676 | 21 171 | 20 463 | 57 475 | 4 914 | 31 228 | 23 613 | NOV. |
| 4 190 | 22 821 | 18 482 | 64 678 | 5 290 | 28 266 | 20 732 | DEC. |
| 4 393 | 22 200 | 21 603 | 55 504 | 4 674 | 25 935 | 18 697 | 2020 JAN. |
| 3 618 | 18 634 | 18 389 | 41 505 | 3 427 | 25 916 | 18 769 | FEB. |
| 3 555 | 17 129 | 18 530 | 52 101 | 4 224 | 27 115 | 19 479 | MAR. |
| 11 566 | 57 963 | 58 522 | 149 110 | 12 325 | 78 966 | 56 945 | Jan.-Current Month |
| - 1.74 | - 8.08 | 0.77 | 25.53 | 23.27 | 4.63 | 3.78 | +-% Change Between Current Month & Previous Period |
| - 4.03 | - 7.16 | - 1.57 | 5.98 | - 20.76 | 12.38 | 16.52 | +-% Change between Jan.-Current Month & that of Last Period |
| 1.25 | 6.27 | 6.33 | 16.13 | 1.33 | 8.54 | 6.16 | % Structure rate from Jan. to Current month |
| -2.57 | 0.65 | -0.22 | 0.28 | 2.19 | 4.41 | 5.03 | 2012 |
| 2.04 | 2.33 | -4.81 | 3.42 | -6.66 | 8.20 | 7.27 | 2013 |
| 2.20 | -1.77 | -2.99 | 7.93 | 1.60 | 8.55 | 10.60 | 2014 |
| -1.92 | -23.75 | -3.07 | 1.14 | 3.68 | 6.15 | 6.47 | 2015 |
| -3.03 | -5.43 | -4.64 | 5.38 | -3.58 | 5.85 | 6.74 | 2016 |
| -6.38 | 8.99 | -1.38 | 1.20 | -6.71 | 4.31 | 8.21 | 2017 |
| -1.73 | 12.78 | -3.03 | -2.90 | -2.66 | 6.01 | 12.40 | 2018 |
| -1.75 | -3.46 | -2.73 | 6.09 | -0.52 | 6.79 | 9.67 | 2019 |
| -0.39 | 0.71 | -4.06 | -9.93 | 6.33 | 1.78 | 5.00 | 2019 MAR. |
| -0.75 | 3.37 | 1.80 | 6.62 | 3.61 | 6.22 | 8.08 | APR. |
| -7.13 | -1.07 | -8.40 | 6.59 | 2.49 | 4.20 | 8.19 | MAY |
| -2.77 | -2.53 | -1.20 | 9.33 | -1.29 | 4.04 | 9.00 | JUNE |
| 0.19 | -6.99 | 4.95 | 18.89 | -2.18 | 8.42 | 11.84 | JULY |
| 0.62 | -5.72 | 2.91 | 3.51 | 4.61 | 7.53 | 13.32 | AUG. |
| -7.26 | -11.00 | 0.08 | 22.91 | -8.30 | 7.01 | 12.65 | SEP. |
| 0.93 | -8.46 | 1.11 | 17.43 | -4.00 | 9.25 | 8.71 | OCT. |
| 0.88 | -5.36 | -0.41 | 12.64 | -0.38 | 12.21 | 15.73 | NOV. |
| 1.19 | 2.79 | -6.74 | 12.25 | -8.99 | 9.02 | 11.90 | DEC. |
| -8.30 | 3.53 | -5.00 | -11.21 | -9.80 | -2.56 | 0.19 | 2020 JAN. |
| 0.20 | -2.82 | 2.72 | 40.78 | -27.47 | 22.22 | 29.22 | FEB. |
| -2.62 | -21.49 | -1.50 | 6.98 | -25.21 | 20.80 | 24.19 | MAR. |

Table 3 Sales and Annual Growth Rate of General Merchandise Stores

| Period | General Merchandise Stores (471) | Department Stores (4711) | Supermarkets (4712) | Convenience Stores (4713) | Retail Outlet (4714) | Other General Merchandise Stores (4719) |
|---|---------------------------------------|-------------------------------|--------------------------|--------------------------------|---------------------------|--|
| 1. Sales(NT\$Million) | | | | | | |
| 2012 | 1 002 564 | 279 986 | 144 346 | 259 996 | 169 560 | 148 677 |
| 2013 | 1 028 124 | 288 636 | 149 593 | 266 809 | 170 171 | 152 914 |
| 2014 | 1 077 398 | 306 136 | 156 243 | 278 127 | 174 202 | 162 689 |
| 2015 | 1 116 823 | 318 902 | 167 140 | 282 349 | 181 095 | 167 337 |
| 2016 | 1 164 705 | 333 149 | 181 217 | 294 137 | 189 120 | 167 083 |
| 2017 | 1 178 201 | 334 626 | 190 024 | 302 741 | 194 716 | 156 093 |
| 2018 | 1 222 612 | 340 119 | 198 523 | 321 737 | 199 540 | 162 693 |
| 2019 | 1 272 664 | 355 205 | 207 752 | 331 633 | 210 135 | 167 939 |
| 2019 MAR. | 97 041 | 24 613 | 16 225 | 26 447 | 15 983 | 13 773 |
| APR. | 102 820 | 29 992 | 16 312 | 26 524 | 15 288 | 14 704 |
| MAY | 105 347 | 29 133 | 17 013 | 27 712 | 16 206 | 15 283 |
| JUNE | 101 503 | 25 588 | 16 767 | 28 149 | 16 843 | 14 156 |
| JULY | 105 023 | 25 859 | 17 989 | 29 178 | 17 850 | 14 147 |
| AUG. | 110 997 | 26 278 | 20 573 | 28 794 | 21 005 | 14 348 |
| SEP. | 102 053 | 26 029 | 17 750 | 27 631 | 17 921 | 12 721 |
| OCT. | 116 679 | 40 555 | 18 048 | 28 275 | 15 937 | 13 864 |
| NOV. | 113 238 | 39 492 | 17 014 | 26 991 | 16 676 | 13 065 |
| DEC. | 109 083 | 31 747 | 17 608 | 27 659 | 18 415 | 13 655 |
| 2020 JAN. | 122 437 | 33 101 | 19 403 | 31 155 | 25 056 | 13 722 |
| FEB. | 91 631 | 21 045 | 17 950 | 25 811 | 17 072 | 9 753 |
| MAR. | 96 497 | 19 298 | 21 093 | 27 777 | 19 286 | 9 043 |
| Jan.-Current Month | 310 565 | 73 444 | 58 447 | 84 743 | 61 414 | 32 518 |
| +-% Change Between Current Month & Previous Period | 5.31 | - 8.30 | 17.51 | 7.62 | 12.97 | - 7.29 |
| +-% Change Between Jan.-Current Month & that of Last Period | 1.52 | - 8.80 | 20.07 | 4.98 | 13.74 | - 22.57 |
| % Structure rate from Jan. to Current month | 100.00 | 23.65 | 18.82 | 27.29 | 19.78 | 10.47 |
| 2. Annual Growth Rate(%) | | | | | | |
| 2012 | 4.69 | 3.63 | 5.02 | 8.30 | 2.41 | 2.98 |
| 2013 | 2.55 | 3.09 | 3.64 | 2.62 | 0.36 | 2.85 |
| 2014 | 4.79 | 6.06 | 4.45 | 4.24 | 2.37 | 6.39 |
| 2015 | 3.66 | 4.17 | 6.97 | 1.52 | 3.96 | 2.86 |
| 2016 | 4.29 | 4.47 | 8.42 | 4.17 | 4.43 | -0.15 |
| 2017 | 1.16 | 0.44 | 4.86 | 2.93 | 2.96 | -6.58 |
| 2018 | 3.77 | 1.64 | 4.47 | 6.27 | 2.48 | 4.23 |
| 2019 | 4.09 | 4.44 | 4.65 | 3.08 | 5.31 | 3.22 |
| 2019 MAR. | 6.08 | 8.55 | 7.31 | -0.73 | 13.33 | 6.41 |
| APR. | 4.70 | 4.50 | 7.21 | 2.55 | 3.99 | 7.17 |
| MAY | 4.88 | 5.92 | 6.08 | 0.69 | 5.77 | 8.74 |
| JUNE | 6.56 | 9.44 | 7.04 | 2.91 | 8.93 | 5.68 |
| JULY | 5.83 | 5.70 | 4.85 | 3.59 | 6.36 | 11.71 |
| AUG. | 6.35 | 8.98 | 7.07 | 3.46 | 6.61 | 6.25 |
| SEP. | 2.21 | 2.32 | 3.46 | 3.25 | 2.44 | -2.11 |
| OCT. | 4.48 | 2.52 | 8.80 | 6.81 | 8.18 | -3.23 |
| NOV. | 5.39 | 7.12 | 5.09 | 3.84 | 10.44 | -1.74 |
| DEC. | 0.73 | -2.41 | 0.37 | 4.68 | 7.79 | -7.24 |
| 2020 JAN. | 13.43 | 19.75 | 16.70 | 9.54 | 17.63 | -1.47 |
| FEB. | -9.22 | -25.57 | 13.42 | -0.08 | 2.16 | -31.77 |
| MAR. | -0.56 | -21.59 | 30.00 | 5.03 | 20.67 | -34.34 |

Table 4 Sales and Annual Growth Rate of Food and Beverage Services

| Period | Food and Beverage Service Activities (56) | Restaurants (5611) | Event catering and other food service activities (5620) | Beverage serving Activities via Shops (5631) |
|---|--|-------------------------|--|---|
| 1. Sales(NT\$Million) | | | | |
| 2012 | 525 814 | 438 468 | 27 601 | 59 745 |
| 2013 | 560 946 | 461 569 | 30 832 | 68 545 |
| 2014 | 606 643 | 497 987 | 34 402 | 74 253 |
| 2015 | 653 809 | 534 738 | 37 762 | 81 308 |
| 2016 | 710 901 | 579 696 | 41 513 | 89 692 |
| 2017 | 737 419 | 602 016 | 41 525 | 93 878 |
| 2018 | 777 467 | 638 985 | 42 281 | 96 201 |
| 2019 | 811 577 | 669 513 | 42 646 | 99 417 |
| 2019 MAR. | 65 668 | 54 112 | 3 555 | 8 000 |
| APR. | 62 075 | 50 541 | 3 637 | 7 897 |
| MAY | 67 721 | 55 890 | 3 795 | 8 036 |
| JUNE | 68 563 | 56 740 | 3 686 | 8 138 |
| JULY | 69 403 | 57 601 | 3 288 | 8 514 |
| AUG. | 72 200 | 59 978 | 3 416 | 8 806 |
| SEP. | 64 465 | 52 678 | 3 303 | 8 484 |
| OCT. | 64 635 | 52 851 | 3 638 | 8 146 |
| NOV. | 63 844 | 52 365 | 3 618 | 7 861 |
| DEC. | 72 291 | 59 274 | 3 758 | 9 259 |
| 2020 JAN. | 82 801 | 70 338 | 3 277 | 9 186 |
| FEB. | 58 072 | 49 032 | 1 948 | 7 092 |
| MAR. | 51 907 | 42 030 | 2 261 | 7 617 |
| Jan.-Current Month | 192 780 | 161 400 | 7 485 | 23 895 |
| +-% Change Between Current Month & Previous Period | - 10.61 | - 14.28 | 16.06 | 7.41 |
| +-% Change Between Jan.-Current Month & that of Last Period | - 6.59 | - 5.94 | - 28.76 | - 1.57 |
| % Structure rate from Jan. to Current month | 100.00 | 83.72 | 3.88 | 12.39 |
| 2. Annual Growth Rate(%) | | | | |
| 2012 | 8.67 | 8.42 | 11.06 | 9.43 |
| 2013 | 6.68 | 5.27 | 11.71 | 14.73 |
| 2014 | 8.15 | 7.89 | 11.58 | 8.33 |
| 2015 | 7.77 | 7.38 | 9.77 | 9.50 |
| 2016 | 8.73 | 8.41 | 9.93 | 10.31 |
| 2017 | 3.73 | 3.85 | 0.03 | 4.67 |
| 2018 | 5.43 | 6.14 | 1.82 | 2.47 |
| 2019 | 4.39 | 4.78 | 0.86 | 3.34 |
| 2019 MAR. | 8.22 | 9.60 | 0.70 | 2.87 |
| APR. | 1.99 | 1.91 | -0.73 | 3.79 |
| MAY | 4.85 | 5.64 | 4.02 | 0.05 |
| JUNE | 5.05 | 5.71 | -0.57 | 3.21 |
| JULY | 4.50 | 4.55 | -4.04 | 7.91 |
| AUG. | 5.71 | 5.91 | 3.56 | 5.23 |
| SEP. | 0.86 | 1.43 | 3.25 | -3.35 |
| OCT. | 4.29 | 4.86 | 2.41 | 1.56 |
| NOV. | 5.88 | 6.46 | -0.23 | 5.03 |
| DEC. | 2.05 | 2.04 | 1.41 | 2.41 |
| 2020 JAN. | 17.66 | 21.55 | -14.60 | 6.01 |
| FEB. | -17.44 | -17.75 | -37.46 | -6.81 |
| MAR. | -20.95 | -22.33 | -36.42 | -4.79 |

Table 5 Sales Index of Trade and Food Services

| Period | Wholesale Trade (45-46) | Retail Trade (47-48) | Food and Beverage Service Activities (56) |
|--|------------------------------|---------------------------|---|
| 1. Index of fixed base | | | |
| 2012 | 88.20 | 98.55 | 80.75 |
| 2013 | 91.05 | 98.52 | 84.83 |
| 2014 | 93.65 | 100.09 | 88.58 |
| 2015 | 98.60 | 101.16 | 93.34 |
| 2016 | 100.00 | 100.00 | 100.00 |
| 2017 | 105.22 | 100.75 | 101.72 |
| 2018 | 106.48 | 100.98 | 105.10 |
| 2019 | 106.66 | 103.61 | 108.05 |
| 2019 MAR. | 103.89 | 98.17 | 105.34 |
| APR. | 102.69 | 99.97 | 99.31 |
| MAY | 104.53 | 102.63 | 108.17 |
| JUNE | 103.10 | 99.72 | 109.44 |
| JULY | 112.50 | 105.56 | 110.72 |
| AUG. | 108.80 | 99.46 | 115.04 |
| SEP. | 109.74 | 99.58 | 102.66 |
| OCT. | 113.72 | 108.80 | 102.88 |
| NOV. | 110.93 | 110.61 | 101.56 |
| DEC. | 113.30 | 112.66 | 114.99 |
| 2020 JAN. | 104.14 | 114.85 | 131.76 |
| FEB. | 98.02 | 90.50 | 92.02 |
| MAR. | 120.94 | 95.21 | 82.27 |
| Jan.-Current Month | 107.70 | 100.19 | 102.02 |
| +-% Change Between Current Month & Previous Period | 23.38 | 5.20 | - 10.60 |
| +-% Change Between Jan.-Current Month & that of Last Period | 7.49 | - 1.26 | - 7.76 |
| 2. Annual Growth Rate(%) | | | |
| 2012 | -0.57 | -2.18 | 6.21 |
| 2013 | 3.23 | -0.03 | 5.05 |
| 2014 | 2.86 | 1.60 | 4.42 |
| 2015 | 5.29 | 1.06 | 5.37 |
| 2016 | 1.42 | -1.15 | 7.14 |
| 2017 | 5.22 | 0.75 | 1.72 |
| 2018 | 1.20 | 0.23 | 3.33 |
| 2019 | 0.17 | 2.61 | 2.80 |
| 2019 MAR. | -7.96 | 0.79 | 6.43 |
| APR. | 0.38 | 4.05 | 0.31 |
| MAY | -5.15 | 1.90 | 3.23 |
| JUNE | -4.01 | 3.51 | 3.46 |
| JULY | 4.59 | 6.57 | 3.02 |
| AUG. | -2.33 | 4.04 | 4.19 |
| SEP. | 2.58 | 2.66 | -0.59 |
| OCT. | 5.30 | 4.20 | 2.79 |
| NOV. | 3.43 | 5.11 | 4.32 |
| DEC. | 8.62 | 1.06 | 0.59 |
| 2020 JAN. | -10.15 | 0.41 | 16.22 |
| FEB. | 21.30 | -1.45 | -18.62 |
| MAR. | 16.41 | -3.02 | -21.90 |