



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY

INVESTMENT OPPORTUNITIES IN MALAYSIA

馬來西亞的投資機遇



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MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY 馬來西亞投資發展局



Established in 1967
under Act of Parliament, 1965
根據1965年國會法，於1967年成立

The principal Malaysian Government agency responsible for the promotion of investments and coordination of industrial development and selected services sectors in the country.

負責促進投資、協調工業發展的主要政府單位

1st point of contact for investors who intend to set up projects in the manufacturing and services sectors in Malaysia.

有意投資馬來西亞製造業及服務業的投資者第一個聯絡點

MIDA's Functions 馬來西亞投資發展局功能簡介

Promotion / 推廣

Foreign Direct Investment

外國直接投資

Domestic Investment

國內投資

Manufacturing

製造業

Services

服務業



Evaluation / 審核

Manufacturing license

製造業執照

Tax incentives for
manufacturing & services
activities

稅務優惠

Expatriate posts

外籍雇員職位

Duty exemptions

關稅減免



Planning / 計劃

Planning for Industrial

Development

工業發展規劃

Recommend policies and
strategies on investment
promotion and development

為工業發展的政策及策略

建言獻策



Follow-up & Monitoring

跟進/監督

Assist companies in the implementation and operation

協助企業落實與運作投資計畫

Facilitate institutions engaged in or connected with industrial
development

促進工業與相關機構的合作與發展

Advisory Services

諮詢服務

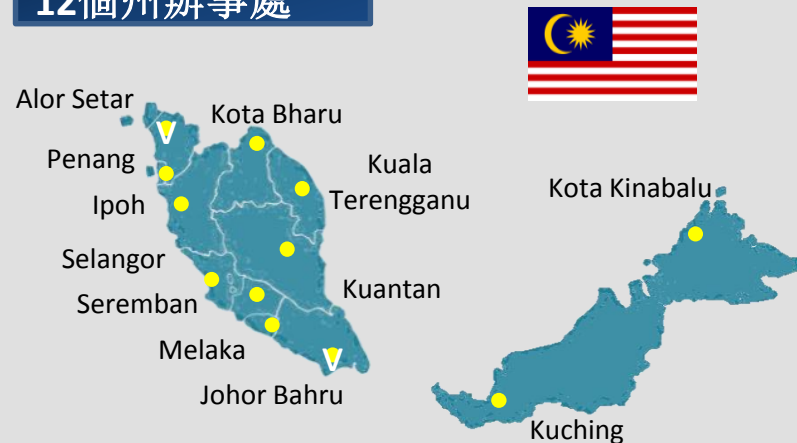


20 Overseas Centres 全球20個海外辦事處



- New York 紐約
- San Jose 聖何塞
- Chicago 芝加哥
- London 倫敦
- Stockholm 斯德哥爾摩
- Munich 慕尼黑
- Frankfurt 法蘭克福
- Milan 米蘭
- Paris 巴黎
- Dubai 迪拜
- Tokyo 東京
- Osaka 大阪
- Beijing 北京
- Guangzhou 廣州
- Shanghai 上海
- Seoul 首爾
- Mumbai 孟買
- Singapore 新加坡
- **Taipei 臺北**
- Sydney 悉尼

12 State offices 12個州辦事處



Headquarter KL Sentral, Kuala Lumpur 總部 吉隆坡

- Alor Setar 亞羅士打
- Penang 檳城
- Ipoh 怡保
- Selangor 雪蘭莪
- Seremban 芙蓉
- Melaka 馬六甲
- Johor Bahru 新山
- Kota Bahru 哥打巴魯
- Kuala Terengganu 瓜拉丁加奴
- Kuantan 關丹
- Kota Kinabalu 哥打京那巴魯
- Kuching 古晉

MITI & Agencies 貿工部及相關機構



馬來西亞投資發展局



馬來西亞外貿發展局



中小型工業發展局



中小型企業銀行



馬來西亞工業發展金融公司



馬來西亞汽車研究所



馬來西亞生產力公司



馬來西亞鋼鐵研究院

MIDA as a One Stop Centre 作為一個一站式服務機構

Based in MIDA / 總部內有如下外部機構常年駐紮辦工



Immigration
Department
移民處



Royal Malaysian
Customs
皇家海關



Labour
Department
勞工處



Telekom Malaysia
Berhad
馬來西亞電訊公司



TENAGA NASIONAL
國家電力公司

Based outside MIDA / 在如下機構有相關連絡人員



財政部



建築工業發展署



旅遊部



Department of Occupational
Safety & Health
職業健康與衛生部



Ministry of
Human Resources
人力資源部



Ministry of
Health
衛生部



Department of
Environment
環保

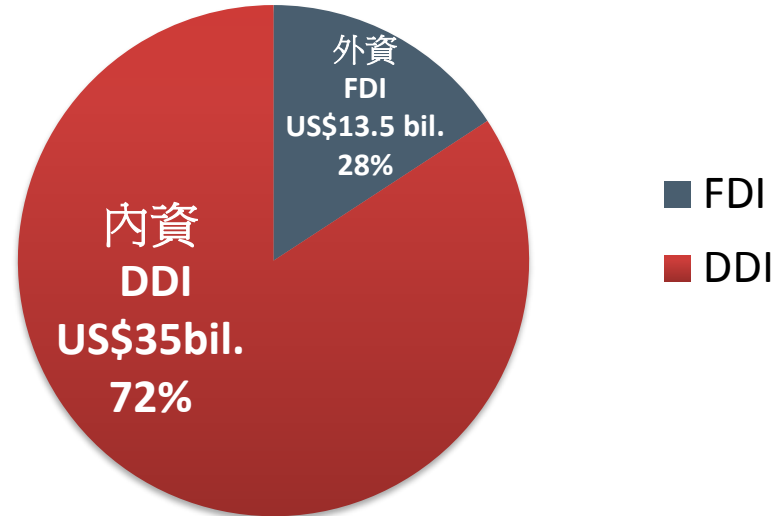


Driving Transformation
Malaysia Digital
Economy Corporation
多媒體發展公司

Total Approved Investment in 2017

2017 已批准投資額

US\$48.5 bil.



Projects Approved
已批准投資項目



5,466

Employment opportunities
就業機會



139,523

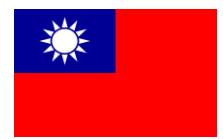
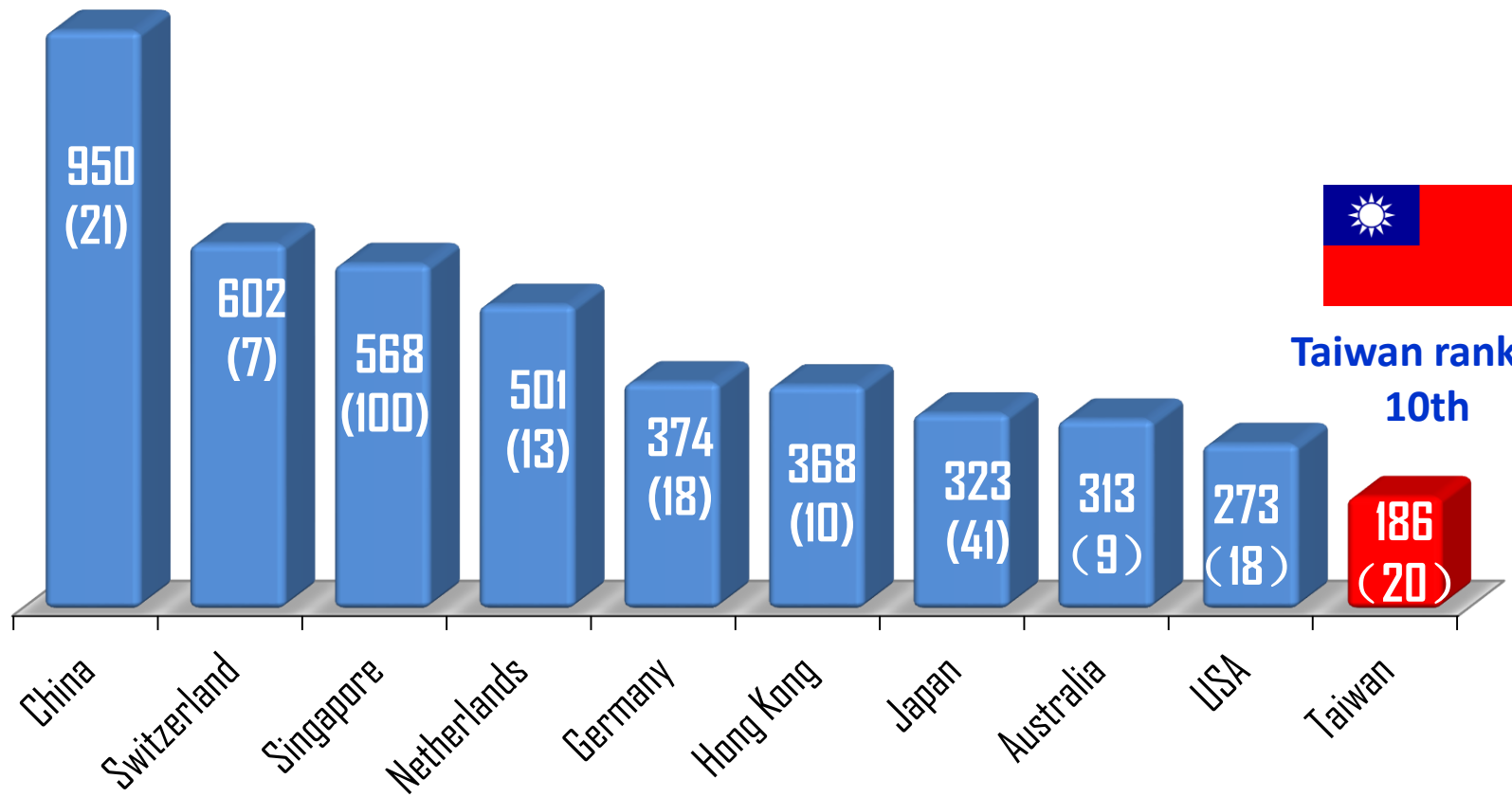
US\$1 : RM4.06

	Project 項目	Employ. 員工	Inv. (US\$ Mil.) 投資
Manufacturing 製造	687	56,421	15,685.9
Services 服務	4,731	82,172	29,818.4
Primary 基礎	48	930	3,058.5

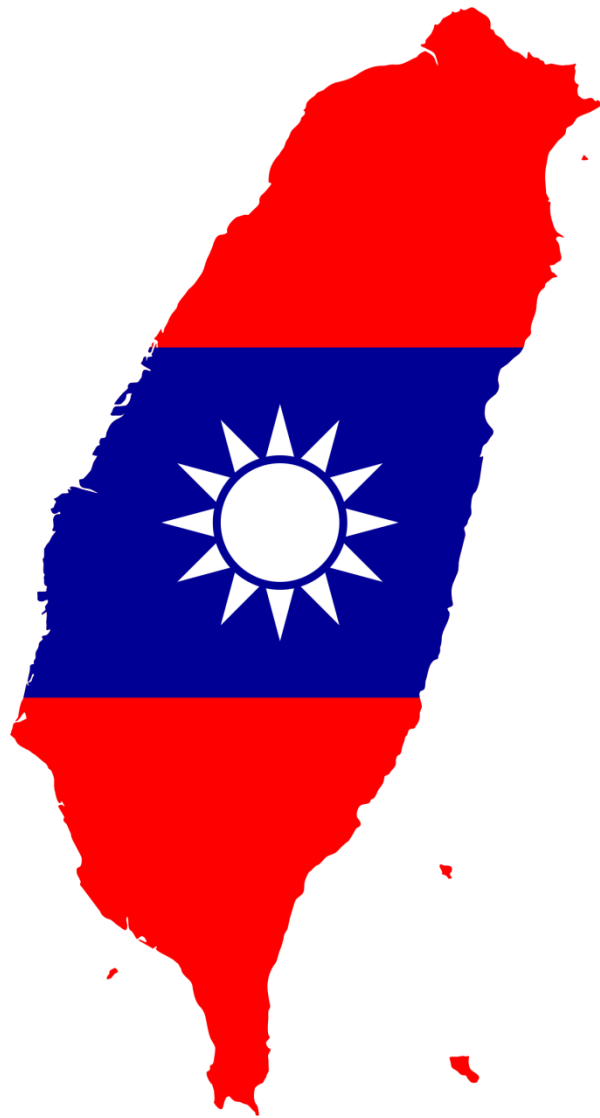
Approved Manufacturing Projects by Major Countries in 2017

2017年分國別已批准製造業投資項目

US\$ Million



Taiwan ranked 10th



Investment From Taiwan

來自台灣的投資
(製造業)



Approved Manufacturing Projects With Participation From Taiwan By Year

已核准的台灣投資項目

Year 年份	No. of Projects 項目數量	Employment 僱員	Investment (USD million) 投資額 (百萬美元)
2013	18	1,610	39.95
2014	30	2,900	205.00
2015	27	3,769	387.43
2016	23	2,209	135.51
2017	20	2,001	186.1

Source: MIDA

APPROVED TOP 7 MANUFACTURING PROJECTS WITH PARTICIPATION FROM TAIWAN BY MAJOR INDUSTRIES 2017

2017 已核准的台灣製造業投資7大類別

Industry 工業行業	Number of Projects 件數	Investment (US\$ Million) 投資(美元)
Electronics & Electrical Products 電子和電氣產品	3	71,596,882
Scientific & Measuring Equipment 科學和測量設備	1	54,686,211
Furniture & Fixtures 傢俱	1	14,532,020
Fabricated Metal Products 金屬製品產品	4	13,263,426
Paper, Printing & Publishing	1	11,230,043
Transport Equipment 運輸設備	1	9,852,217
Plastic Products 塑料製品	1	3,093,596

Source: MIDA

MAJOR TAIWANESE COMPANIES IN MALAYSIA

在馬來西亞主要的台資企業

Company	Activities
CSC Steel 中鋼	Fabricated metal products
AUO Group 友達光電	Electronics & electrical products
PixArt Imaging Inc 原相科技	IC Design
Amazing Microelectronic Corp. 晶焱科技	IC Design
Taiwan Fructose 環泰企業	Food manufacturing
Wistron Corporation 緯創資通	Electronics & electrical products
Tongtai Group 東台精機集團	Machinery
Y.S.P. Industries 永信藥品控股	Pharmaceutical products
All Cosmos Bio-Tech Holding 全宇生技控股	Organic Fertilizer
Dairen Chemical 大連化學工業	Chemical products



Source:
MIDA

Investment Policies 投資政策

100%



Equity Ownership

Foreigners are allowed to hold 100% equity ownership in the manufacturing and selected services sectors



股權結構

在製造業及特定服務業領域，外資可**100%**全資投資。



Repatriation of Income

Freedom to repatriate capital, interest, dividends and profits. No restrictions

收入匯出

資金、利息、花紅及利潤，都可以自由匯出，沒有限制。



Employment of Expatriates



- Key posts (posts that are permanently filled by foreigners)
- Term posts (posts that are filled by foreigners for a period of 1-5 years)

雇傭外籍員工

- 關鍵職位（永久給予外籍）
- 時限職位（根據需要，**1-5年**內給予外籍）

Major Incentives 主要的獎勵

Income tax exemption ranging from 70% or 100% for a period of 5 or 10 years

可享有5或10年的70%或100%的公司所得稅減免

Pioneer Status

新興工業地位

60% or 100% on qualifying capital expenditure for 5 years

合格資本支出可享有5年60%或100%的投資賦稅減免優惠

Investment Tax Allowance

投資賦稅減免

60% on qualifying capital expenditure for 15 consecutive years

繼續獲得15年合格資本支出60%的投資賦稅減免優惠

Reinvestment Allowance

再投資獎勵

For raw materials / components and machinery and equipment

原材料、機械及設備等

Import Duty Exemption

免進口稅

Investment Opportunities in the Manufacturing Sector 製造業的投資機遇

**High technology,
capital intensive
& knowledge
driven industries**
高科技、資本密
集及知識驅動型
工業：

Alternative Energy Sources
(替代能源), **Biotechnology**
(生物科技), **Advanced materials**
(先進材料), **Advanced electronics**
(先進電子), **Optics and photonics**
(光纖), **Petrochemicals** (石化),
Pharmaceuticals (藥品), **Medical
devices** (醫療設備), **ICT** (通訊技術)
& **Aerospace** (宇航)

Resourced-based industries
資源基礎工業

Oil & Gas (油氣), **Food & Agro
based** (食品&農基), **Value-added
products from natural resources**
(來自天然資源的附加值產品)

Machinery & equipment
(機械&設備), **Components &
parts** (零部件),
Moulds and dies (模具)

**Industries manufacturing
intermediate goods**
中間產品製造業

Investment Opportunities in the Services Sector

服務業的投資機遇



Logistics 物流



Education & training
教育和職業培訓



Regional
Establishment
區域性機構



Hotel & Tourism
酒店及旅遊業



Offshore and
outsourcing
activities
離岸和外包活動



ICT services
通訊技術服務



Environmental
Management
環境管理



Medical Tourism
醫療旅遊

Malaysia As A Hub For ASEAN 東盟樞紐

7th Largest economy 全球第七大經濟體
(4th by 2050) (預計在2050年成為第四大經濟體)



Population 628 million (2015) 人口6.28億
Youth 60% 其中60%為年輕人



GDP \$2.43 trillion
GDP Growth 增長率: 4.5% (2016)
4.7% (2017)
Per capita 人均 \$3,867 (2015)



Total FDI 外資總額 \$120.0 billion (2015)
Intra ASEAN 東盟內部 \$22.2 billion (18.4%)



Total Trade 貿易總額 \$2.58 trillion (2015)
Intra ASEAN 東盟內部 24 %



Tourist Arrivals 接待遊客人數 108 million (2015)
Intra ASEAN 東盟遊客 46 million



ASEAN Dialogue Partners: 東盟對話夥伴國

- Australia 澳大利亞
- Canada 加拿大
- China 中國
- India 印度
- Japan 日本
- Korea 韓國
- New Zealand 紐西蘭
- EU 歐盟
- Russia 俄羅斯
- USA 美國

1st

Best countries to invest
最佳投資目的國

(BAV Consulting and the Wharton School of the University of Pennsylvania. 2017)

3rd

Global offshoring destination
離岸目的國

(A.T. Kearney Global Services Location Index™ 2017)

5th

Most attractive emerging market
in the world

最具吸引投資目的國
(Bloomberg 2018)

23rd

Global Competitiveness
伊斯蘭金融發展主導地位
((Global Competitiveness Report (GCR) World Bank 2017-2018)

RANKING 國際排名**12th**

Manufacturing Value Added
製造業附加值

(Bloomberg Innovation Index 2017)

22nd

Most competitive economy in overall
performance

最具競爭力經濟體
(IMD's World Competitiveness Yearbook 2018)

3rd

Protecting investors
保護投資者

(World Bank Doing Business 2017 Report)



Why Malaysia?

為何選擇馬來西亞



**Well Developed
Infrastructure / Connectivity**
完善的基礎設施



Pro-business Government
親商政府



Liberal Investment Policies
開放的投資政策



**Liberal Business
Environment**
自由的商業環境



Good Track Record
良好的記錄回溯



**Young, Trainable and
Educated Labour Force**
年輕教育優良的勞動力



**Harmonious
Industrial Relations**
和諧的工業關係



Quality of Life
優質的生活



IP Protection
智慧財產權保護



Political & Economic Stability
政治經濟穩定



Stable Banking System
金融銀行系統



Strategic Location
地域優勢

Capital: Kuala Lumpur
Population: 31.7 Mil.
Land Area: 330,399 sq km





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Contact us

The First Point of Contact for Investors



Opening hours:
Mon - Fri
8.30 a.m. - 5.00 p.m.

Business Information Centre (BIC) 2nd Floor of the MIDA Sentral

Investors are also invited to visit MIDA's Business Information Centre (BIC)

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50470 Kuala Lumpur
Tel: 603 – 2267 3633
Fax: 603 – 2274 7970
Email: investmalaysia@mida.gov.my
www.mida.gov.my

Be With Us On Mobile:

The advertisement features the MIDA logo (MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY) and the slogan "Be With Us On Mobile!". It promotes downloading MIDA apps to mobile devices. The visual includes several smartphones and tablets displaying the app's interface, which shows a map of Malaysia, a list of services, and a "MIDA Publications" section. QR codes and logos for Google Play and the App Store are provided for downloading the apps.



URL : <https://www.facebook.com/OfficialMIDA>



URL : <https://twitter.com/OfficialMIDA>

Thank you



MALAYSIA... Your Profit Centre in Asia

謝謝



NEGARAKU

Malaysia is a vibrant economy. Talk to MIDA and discover how Malaysia can be your Profit Centre in Asia
For more information, please visit www.mida.gov.my or email to investmalaysia@mida.gov.my

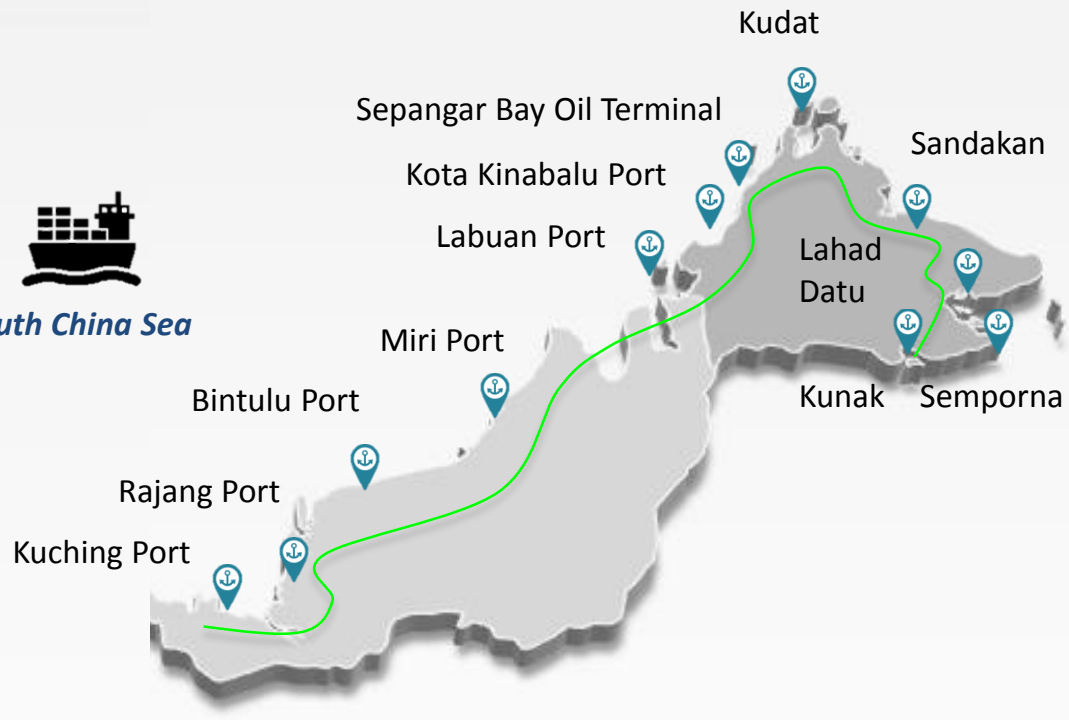
Major Industrial Estates in Malaysia 馬來西亞主要工業地產



Developed Industrial Parks 完善的經濟園區

- Over 200 industrial estates or parks 超過200塊工業用地及工業園區
- 18 Free Industrial Zones (FIZs) 18個自貿區
- Specialised parks (Kulim Hi-Tech Park, Technology Park Malaysia, Rubber City, etc) 指定用途園區 (如 居林高科技園區, 馬來西亞科技園, 橡膠城等)
- 21 Halal Parks in Malaysia 全境21個清真工業園區

Major Ports in Malaysia 馬來西亞的主要港口



Ports 港口:

- **Port Klang (10 million TEUs) – 2nd busiest ports in Southeast Asia 巴生港**
- **Port of Tanjung Pelepas (7 million TEUs) - 3rd busiest ports in Southeast Asia 丹戎帕拉巴斯港**

Both ranked among the top 20 container ports in the world.
兩個港口都是全球20大集裝箱港口

Highway 高速公路:

- **North-South Expressway 南北高速**
- **East-Coast Expressway 東部沿海高速**
- **Pan Borneo Highway in 2022 泛婆羅洲高速公路 (2022年建成)**

Noted: The port in Sabah and Sarawak are under the jurisdiction of the State Government of Sabah and Sarawak respectively.

Major Airports in Malaysia 馬來西亞的主要機場



Source: MOT

International Airports 國際機場:

- 7 International Airports in Malaysia 7個國際機場
- KLIA (capacity of handling 40 million passengers and more than 1.2 million tonnes of cargo per year) 吉隆坡國際機場 (年旅客輸送量4000萬, 貨物輸送量120萬噸)

 International Airport (7) 國際機場

 Airport (16) 機場

Others: 18 airport aerodrome (short take off landing ports -STOLports)

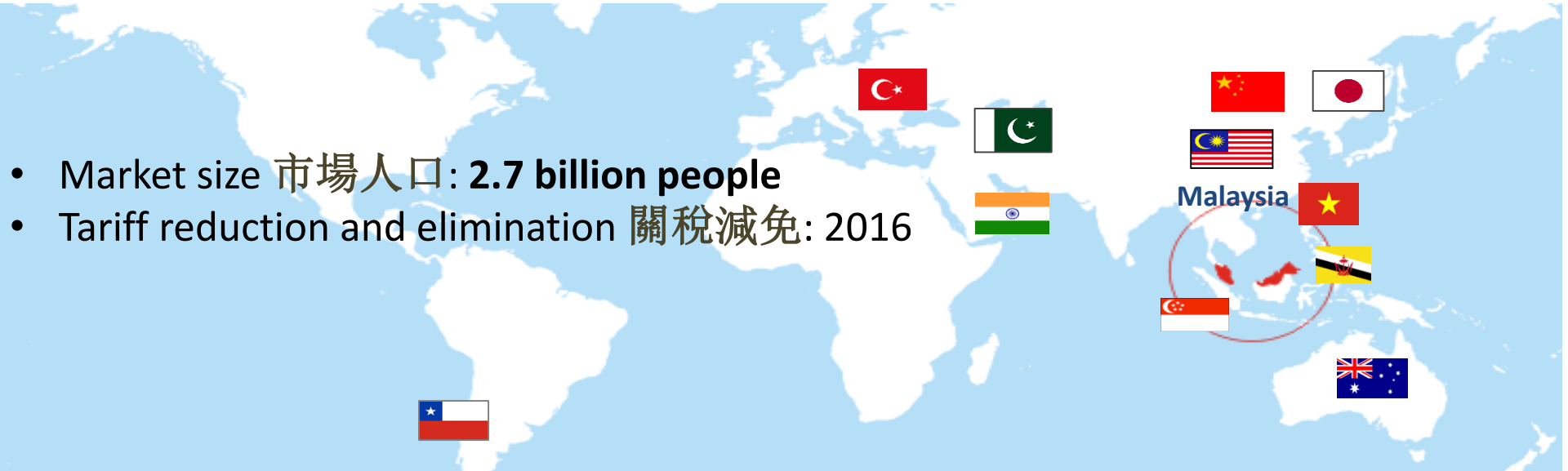
Prominent Foreign Companies in Malaysia 在馬主要外資企業



Over 5,000 companies from more than 50 countries 來自50多個國家5,000多個外資企業

MALAYSIA IS CONNECTED TO THE WORLD THROUGH FTAs

馬來西亞通過自貿協定與世界聯通



- Market size 市場人口: **2.7 billion people**
- Tariff reduction and elimination 關稅減免: 2016

Malaysia has implemented 14 FTAs: 已落實FTAs

<u>ASEAN</u>		<u>BILATERAL</u>	
1.	ASEAN Free Trade Area (1992)	1.	Japan (2005)
2.	ASEAN-China (2004)	2.	Pakistan (2007)
3.	ASEAN-Korea (2006)	3.	New Zealand (2009)
4.	ASEAN-Japan (2008)	4.	Chile (2010)
5.	ASEAN-India (2009)	5.	India (2011)
6.	ASEAN-Australia-New Zealand (2009)	6.	Australia (2012)
7.	ASEAN -Hong Kong (2017)	7.	Turkey (1.8.2015)

Malaysia is still negotiating Regional Comprehensive Economic Partnership (RCEP), Malaysia-EU and Malaysia-EFTA

馬來西亞還在商談中的區域性自貿協定包括RCEP, 歐盟以及EFTA